Opening Doors To Families through Future Centers

with
Pamela Ellis, MBA, PhD
I'm First!
impossible
I BECAME Obsessed WITH SCHOOLING
Guiding Lens

- Resilience
- Family engagement
- Community coaches
Employment Trends

• Rapid pace of change
• Teams
• Entrepreneurial
• Unknown Today
Post-secondary Landscape

- 2-year – Open
- 4-year – Liberal Arts, Selectivity range
- Non-profit vs. For Profit
- Public vs. Private
- Gap or Bridge
College Trends

• Who applies
• How they apply
• Gap or Bridge
Who Applies

• In 2014, 68% of high school graduates
College Trends

Who Applies

• Enrollment gaps
  - Race/ethnicity
  - Income (82/66/52)
  - Gender (10%)
  - Private vs Public high school
  - Student-to-counselor ratios
College Trends

• Aggressive recruitment (not admissions) to achieve diversity
• Growing special populations
  - Homeschoolers
  - International
College Trends

Internet role

• Online applications
• Online notifications
• Social media
College Stats worth Knowing

- Freshman to Sophomore Retention
- Time to completion
- Completion rate
College Promise
FUTURE CENTERS
Work and Role

- Dedicated college and career counseling
- Extended, aligned curriculum
- Community partnerships
Impact

• College-going: 57% to 92%
• FAFSA: 47% to 92%
More Information

- 7th, 8th, 9th, 10th, 11th Roadmaps
- FB Live on Tuesdays at 1 pm ET

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Module two

› LAYING THE FOUNDATION
What transcript informs
Standardized tests for college
Available inventories to consider
3 types of FIT
- Academic
- Social
- Financial
Why Fit Matters

- Academic
- Social
- Financial

Completion
Transcript

- Courses
- Rank
- Teacher comments
- Marks and Grading scale
- Attendance
- Credits earned
- GPA (term and cumulative)
Tests

- ACT
- SAT I
- AP
- SAT II
- IB
Inventories

- Do What You Are
- Strengths Explorer
- Birkman
- Career Clusters
- Who R U?
- Drive of your Life
Where students may get Stuck

Doesn’t know it “counts”
Where students may get Stuck

Doesn’t know it matters
Where students may get Stuck

Not having access to inventories
SELECTING THE RIGHT COLLEGE
Student-centered college list
Guided research
Ways to refine college list
STUDENT FIRST

Goals

Time Management/Study Skills

Personal qualities/values (Family)

Academic Skills

Interests
FIT MATTERS
Academic fit

- Open curriculum
- Distributed curriculum
- Closed curriculum
Which curriculum did your college have?
Social fit

- Campus lifestyle
- Diet
- Extra-curricular
- Greek life
- Political climate
- Sports and Spirit
Financial fit

- 4-year guarantee
- 5th year free
- Books covered each year
- Co-op
- No loans
- No tuition increase
- Research grants
Student Challenge

Develop College List
MICRO-DEVELOPMENT

- Region
- Urbanicity
- Average class size (note: Freshman year)
- UG enrollment size
- Academic program and/or services
MACRO-DEVELOPMENT

- Standardized test scores
- GPA range
- Social/Cultural
- College style
- The “Spread”
Student Challenge

Research each College
RESEARCH NOT BROWSE

- Share websites to help with research
- Challenge students to go beyond the surface
- Encourage note-taking
- Perhaps a checklist
Student Challenge
Refine College List
REFINING

- College fairs
- Campus visits
- Time
Where students may get Stuck

Shallow, incomplete Search
Missing out on campus visits
Where students may get Stuck

Not preparing Activities Resume ahead of when needed
APPLYING FROM THE ADMISSIONS OFFICER’S SEAT
Insight on student experiences of applying

Your role in the application
SCHOOL PROFILE AND TEACHER RECOMMENDATIONS MATTER
Application Options

- Non – restrictive
- Restrictive
Application Options

Non – restrictive
- Regular
- Rolling
- Early Action
Application Options

Restrictive
- Restrictive Early Action
- Early Decision
Ways to Apply
Application Types

- School-specific
- Universal College Application
- Common Application
Not planning ahead for deadlines
Where students may get Stuck

Students list is moving target
Where students may get Stuck

Last-minute Panic
Fast Apps
UNPACKING FINANCIAL AID AND AFFORDABILITY
How colleges determine need
A framework for determining a Family Financial Profile
What questions to now ask a Financial Advisor
LIST MATTERS
3 phase financial aid process

- College costs
- Expected family contribution
- Need
College costs
Cost of Attendance

DIRECT (to the college)
- Tuition
- Room and Board

INDIRECT (to family)
- Books and fees
- Personal expenses
- Transportation
Expected FAMILY contribution
College funding types

- Grants
- Scholarships
- Work-Study
- Loans
## College Funding Types (continued)

<table>
<thead>
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<th>PARENT(S)</th>
<th>STUDENT</th>
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<tbody>
<tr>
<td>Grants</td>
<td>Grants</td>
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<td>Loans</td>
<td>Scholarships</td>
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<tr>
<td></td>
<td>Work Study</td>
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<td></td>
<td>Loans</td>
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Work Study Caveat
Funding Sources

• Federal Government (incl Military & Veteran)
• State
• Private sources
• Non-profit orgs
• Colleges
## Follow the Money

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<thead>
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<td>Loan</td>
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How do the colleges determine what family contributes?
Financial Aid forms

• Free Application for Federal Student Aid (FAFSA)

• College Scholarship Service (CSS Profile)
Financial aid forms (con’t)

<table>
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<tr>
<th>FAFSA</th>
<th>CSS</th>
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<tbody>
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<td>Federal and state</td>
<td>College specific (institutional)</td>
</tr>
<tr>
<td>All colleges</td>
<td>Private colleges</td>
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</tbody>
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Expected Family Contribution
How Federal is Calculated

Parent’s income
+ Parent’s assets
+ Student’s income
+ Student’s assets

Expected Family Contribution
What you must know

Protected vs. Available
What influences Parent Contribution

- Income (protected allowance)
- Family size (mo kids, mo money)
- Assets (ex. home equity, qualified retirement, portion of business/farm)
- Age
- Number in college
What influences Student Contribution

- Income (protected allowance)
- Assets (20% available)
- Independent/dependent status
It’s a Family thing
Institutional Calculation

- After federal
- Determined by college-specific funds and "need"
- Different calculation = different EFC
Institutional Differences for Parent(s)

- Business losses
- Non-custodial
- Proportional distribution per child
- Other, i.e. home equity
Financial Need
How Need is Calculated

Cost of attendance

- Family Contribution

Financial Need
What to know about “Need”

• Need blind – vs - Need aware
• Percent of Need met
Where students may get Stuck

Determining list based on "sticker prices"
Where students may get Stuck

Meeting priority deadlines
Where students may get Stuck

Being focused on 1 college