

Consumer Financial Protection Bureau

Appalachian Higher Education Network Conference | June 29, 2017



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Visit the CFPB Youth Webpage for downloadable materials:

www.consumerfinance.gov/youth-financial-education

Today's discussion

- Intro to CFPB
- Intro to CFPB Financial Education
 - Financial Well Being
 - Youth Financial Capability: Building Blocks
- Paying for College tool and resources
- CFPB tools and resources

About the CFPB

How we started and our mission

Our mission

The Consumer Financial Protection Bureau (CFPB) helps consumer finance markets work by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take more control over their economic lives.

We work to



Educate

An informed consumer is the first line of defense against abusive practices.



Enforce

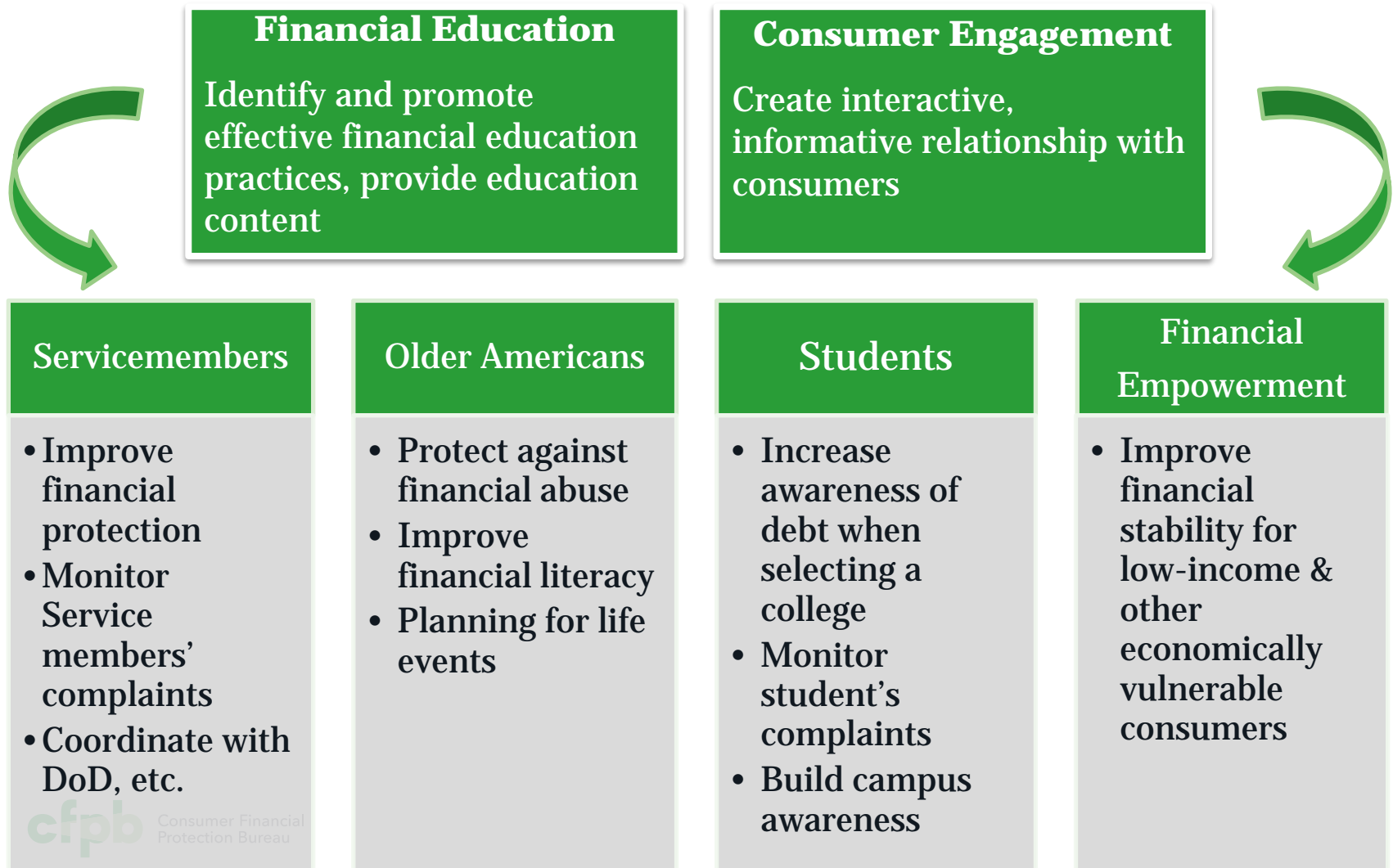
We supervise banks, credit unions, and other financial companies, and we enforce federal consumer financial laws.



Study

We gather and analyze available information to better understand consumers, financial services providers, and consumer financial markets.

Consumer Education and Engagement Division



What we do

Promote more effective financial education for more consumers through trusted sources

Deliver	Support and strengthen channels for delivering financial education to consumers
Support	Encourage consumers to <i>ask, plan, and act</i> and support them with tools to do so
Research & Identify	Undertake foundational research to improve the impact of financial education and identify elements of effective practices

Financial well-being

Research and results

What is financial well-being?

- **Financial well-being:** a state of being wherein a person can fully meet current and ongoing financial obligations, can feel secure in their financial future, and is able to make choices that allow them to enjoy life.
 - It is not how much you earn, it is about being able to make decisions with the money you have to allow you to experience peace of mind.

Financial capability is the internal capacity to act in one's best financial interest, given socioeconomic and environmental conditions

The four elements of financial well-being

- CFPB created a first ever consumer-driven definition of personal financial well-being for adults
- Our research suggests that there are four elements of financial well-being:

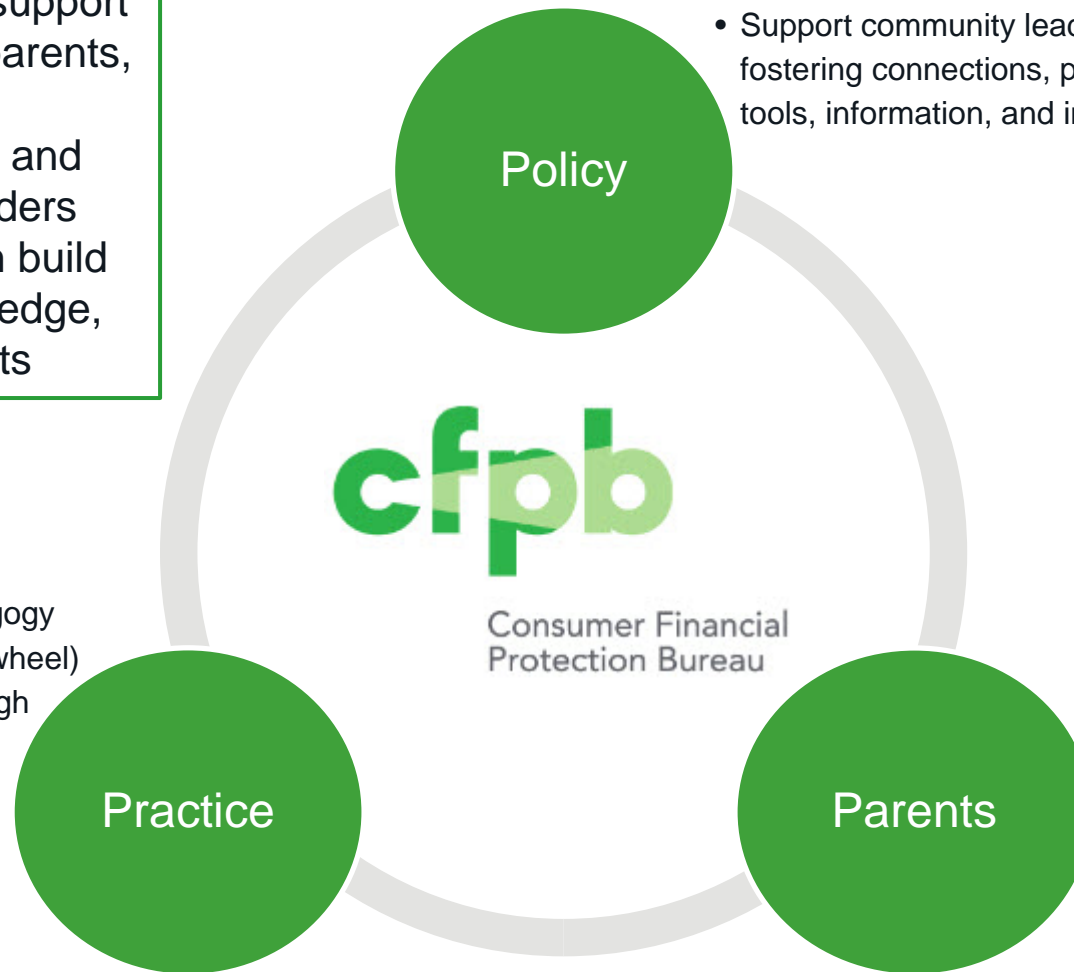
	Present	Future
Security	Control over your day-to-day, month-to-month finances	Capacity to absorb a financial shock
Freedom of choice	Financial freedom to make choices to enjoy life	On track to meet your financial goals

How we're putting research into practice

We're here to support the teachers, parents, caregivers, administrators, and community leaders who help youth build financial knowledge, skills, and habits

- Teaching pedagogy
- Teaching tool (wheel)
- Working with high school students

- Support community leaders by fostering connections, providing tools, information, and insights



- Money as you grow
- Money as you grow book club
- In English and Spanish

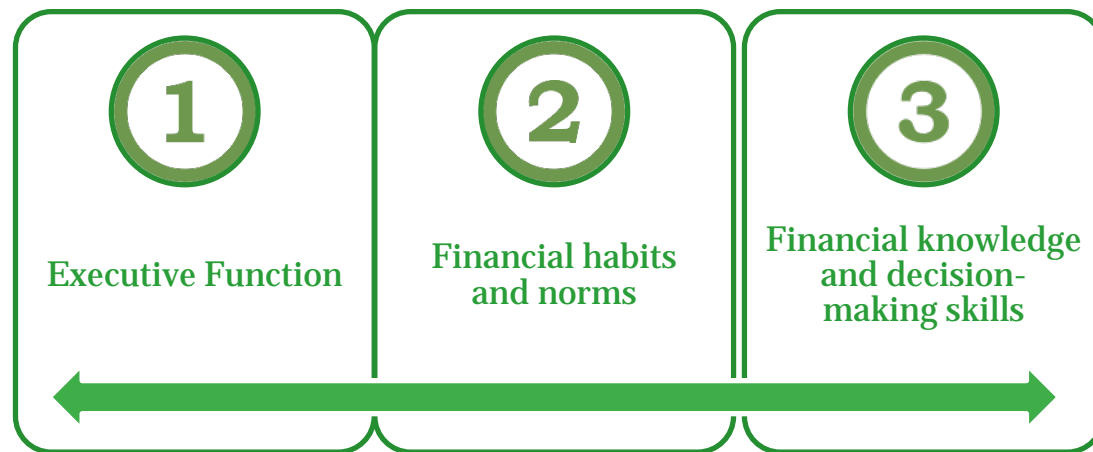
What is youth financial
capability?

Building blocks

Where and when during childhood and adolescence do people acquire the foundations of financial capability?

- CFPB researched the childhood origins of financial capability and well-being
- CFPB has identified how, when, and where youth acquire critical attributes, abilities, and opportunities that support the development of financial well-being
- CFPB has created a developmentally informed, skills-based model

Three Building Blocks of Financial Capability



Building Block 1: Executive Function

What it is

Self-control, planning,
problem- solving

Future orientation,
perseverance, planning
and goal setting, general
cognitive flexibility

What it supports in adulthood

Examples of financial application in adulthood

Saving, setting financial
goals, developing and
executing budgets

develops ages 3-21



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Building Block 2: Financial Habits & Norms

What it is

**Healthy money
habits, norms,
rules of thumb**

Decision shortcuts for
navigating day-to-day
financial life and effective
routine money management

**What it
supports
in adulthood**

**Examples
of financial
application in
adulthood**

**Having a system
to pay bills on
time**

**primary focus of financial
development during ages 6-12**

Building Block 3: Financial Knowledge and Decision Making Skills

What it is

Factual knowledge,
research and
analysis skills

Deliberate financial decision-
making, like financial
planning, research, and
intentional decisions

**What it
supports
in adulthood**

**Examples
of financial
application in
adulthood**

Effective
comparison
shopping

**becomes fully relevant
during ages 13-21**



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Paying for College

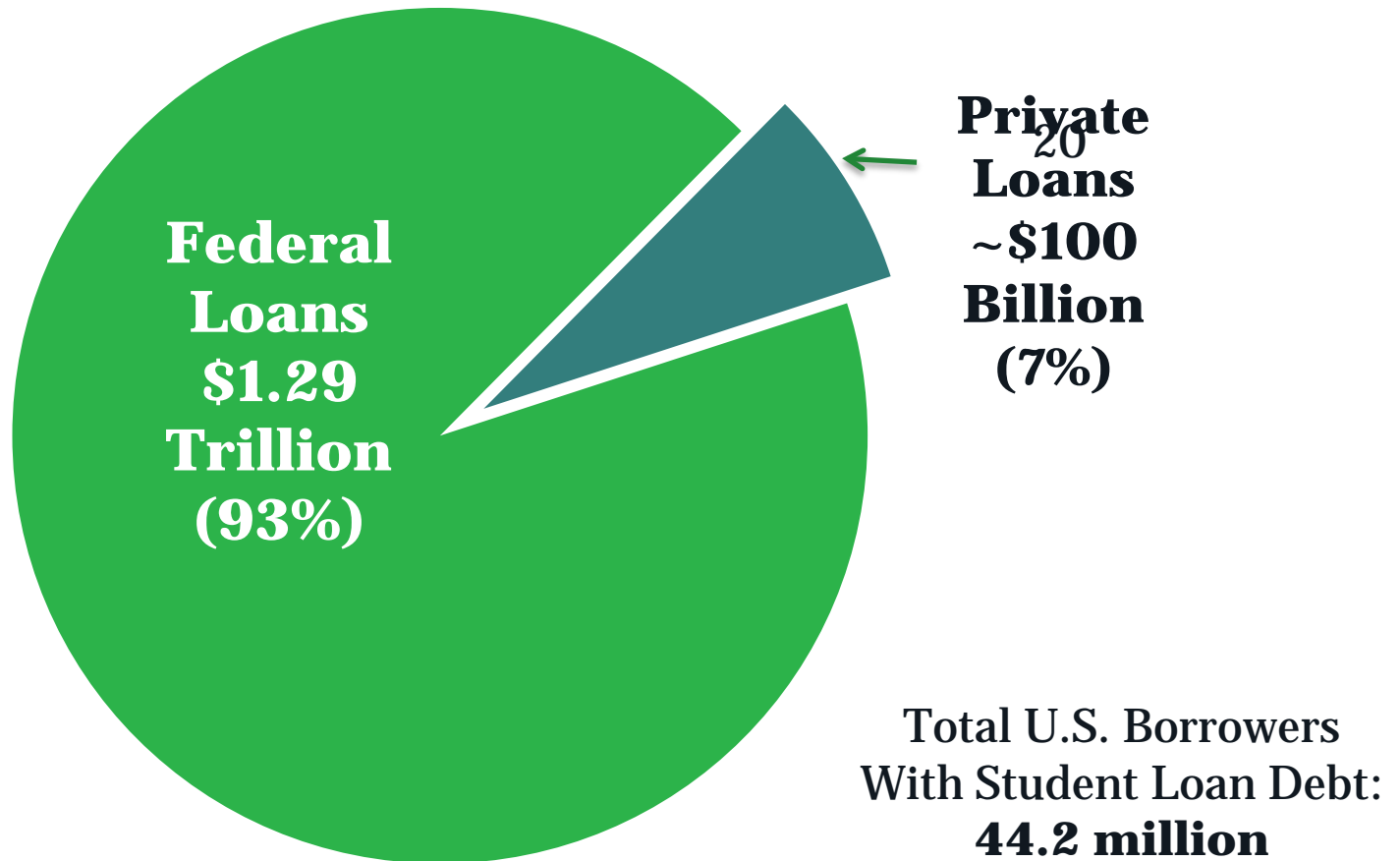
Tools and resources



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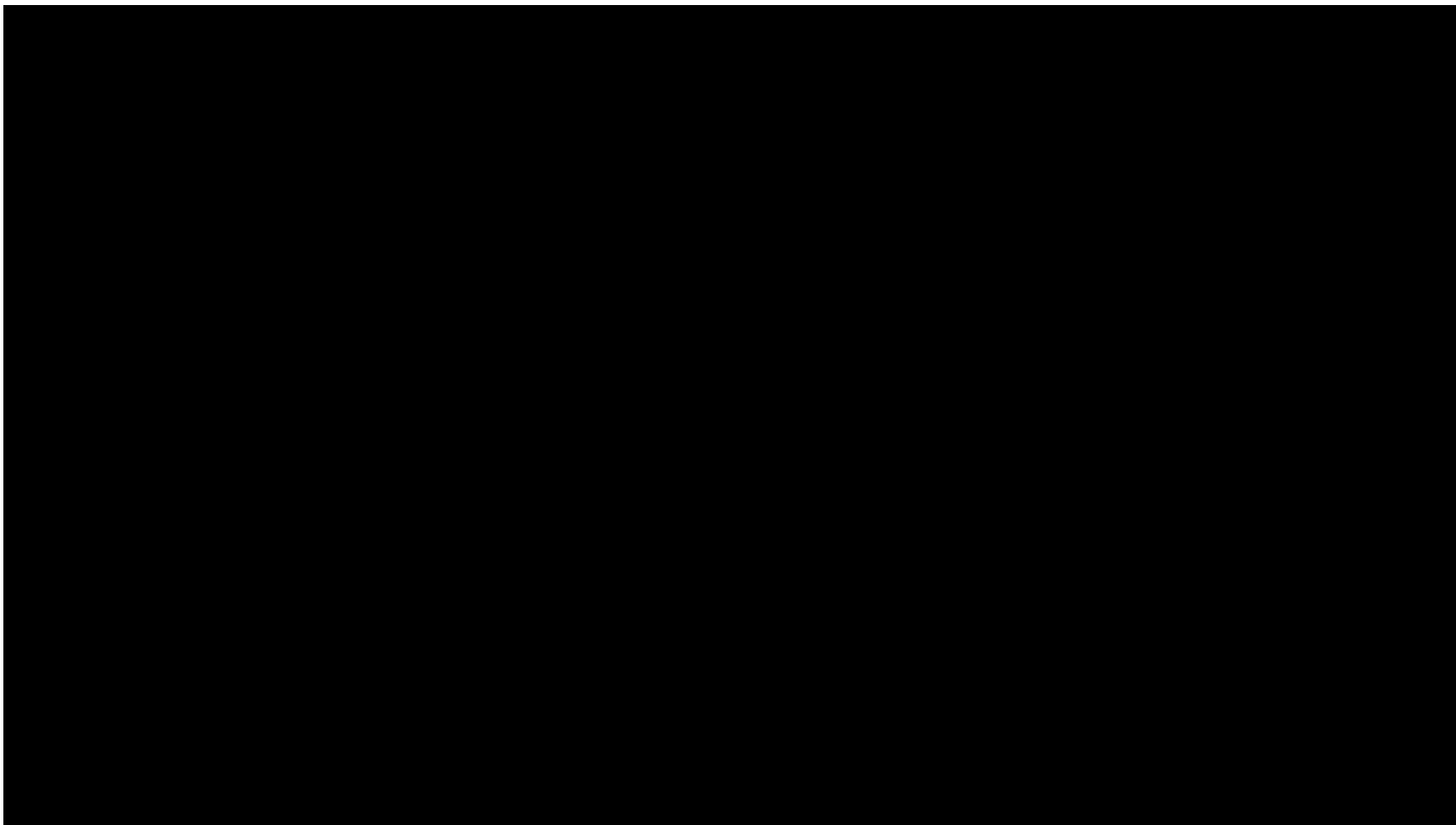
Student Debt now exceeds \$1.4 trillion

As of January 2017



Sources: U.S. Department of Education; Federal Reserve Board

Tell Your Story: Leah Repaying student loans



Paying for College

Paying for College

Get help to make informed financial decisions about how to pay for college. Start by comparing financial aid offers or understanding student loan repayment options.



Get started

Student financial guides

Compare financial aid offers

Repay student debt

Welcome!

It's more important than ever for students and former students to make smart decisions about financing their college education. Whether you're attending college soon, are a current student, or already have student loans, we've put together some tools and resources to help you make the best decisions for you.

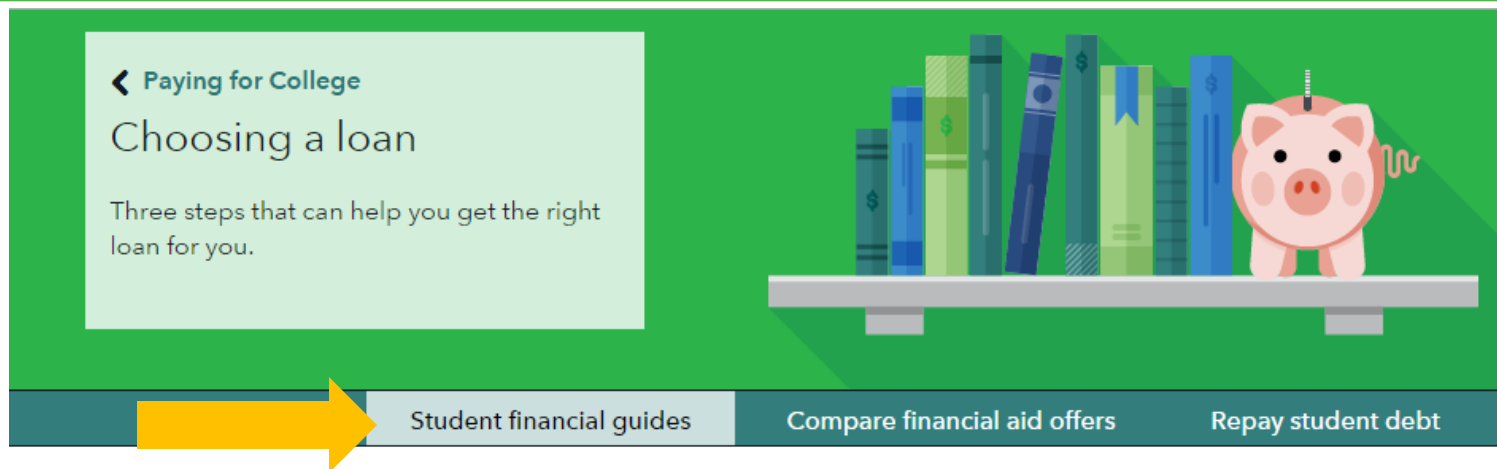
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STUDENT FINANCIAL GUIDES

For many people, how to pay for a college education is one of the first major financial decisions they'll make. These guides cover some of the big decisions you'll face and will help you understand your options for financing your college education.

Paying for College



Student Loans: Choosing a loan that's right for you

WHY IS IT IMPORTANT?

If you're considering student loans to help you pay for school, you're not alone - many students need loans to cover their full cost of attendance. In 2010, 67% of bachelor's degree recipients used loans to pay for their education. But the more money you borrow now, the higher your monthly loan payments will be after you graduate.

If you have to take out student loans, comparing your options can help you find the student loan best suited for your needs.

TAKE ACTION

- 1 [Fill out the FAFSA.](#)
Complete the form and submit it early.
- 2 Explore all your federal loan options first.
- 3 Shop around if your aid package doesn't cover the full cost of college.

Paying for College

← Paying for College

Managing college money

Practical advice on how to make sure you're getting the best deal.

[Get started](#)[Student financial guides](#)[Compare financial aid offers](#)[Repay student debt](#)

When should I get a bank account?



How do I avoid paying unexpected fees?



Do I have to get an account with the bank at my school?

Student Banking: Managing your college money

WHY IS IT IMPORTANT?

Unlike that first school ID photo, your first banking relationship could last long after you graduate. Making a smart decision now will mean fewer surprise fees that can add up later.

Choose an account as soon as possible - you should try to find one before you start school.

Once you have a bank account, sign up for direct deposit with your school before classes start. If you are expecting money from your financial aid office, you'll often get it faster this way - it can be weeks before the school gets to writing you a paper check.

ACTION STEPS

- 1 Choose an account as soon as possible.
- 2 Avoid paying unexpected fees.
- 3 Sign up for direct deposit as soon as possible.



Download
action guide



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www.consumerfinance.gov/paying-for-college

Paying for College

[< Paying for College](#)

Compare financial aid

Compare college costs and financial aid offers to see how they might impact you down the road. Just researching schools? Check out [College Scorecard](#).



Get started

Student

Compare financial aid offers

Repay student debt

COMPARE SCHOOLS

Compare college costs and financial aid offers.

Add some information about the schools you're considering to see the financial impact down the road. If you don't have a financial aid offer, we'll show you where to find cost info for each school.

You can compare up to 3 schools.

Get started

[Remove this school](#)

[Remove this school](#)

[Remove this school](#)

School 1

School 2

School 3



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www.consumerfinance.gov/paying-for-college

Paying for College

FIRST YEAR COSTS

>	Cost of attendance	\$0	\$0	\$0
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FIRST YEAR FINANCIAL AID OFFER

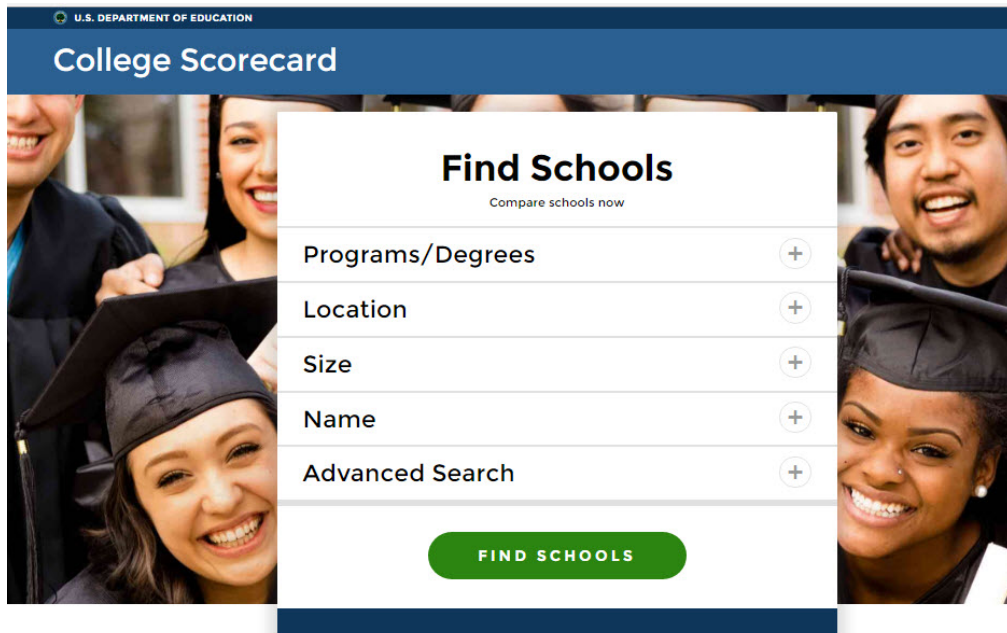
>	Money for school	\$0	\$0	\$0
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Compare first year costs

Edit the contribution amounts above and see how it affects the breakdown

	School 1	School 2	School 3
Total first year costs:	\$0	\$0	\$0
Contributions, scholarships, and grants:	\$0	\$0	\$0
Federal Loans	\$0	\$0	\$0
Private Loans	\$0	\$0	\$0
Left to pay:	\$0	\$0	\$0

Paying for College



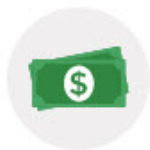
Paying For College

TYPES OF FINANCIAL AID

CALCULATE YOUR AID

GI BILL® BENEFITS

By The Numbers

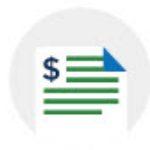


On average, college graduates earn

\$1 million

more

over their lifetimes than high school graduates.



You could be eligible for up to

\$5,920

for free

in Pell grants to help pay for college. **No repayment needed!**



Did you know that

30%

of college students

started college at **age 25 or older?**

www.collegescorecard.ed.gov

Banking on campus



If you're a student starting college for the first time or transferring to a new college, you may be busy meeting new roommates and going through orientation. During these first few weeks, you may also need to get a checking or prepaid debit account.

Financial education

Tools and resources



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Ask CFPB

Ask CFPB

We offer clear, impartial answers to hundreds of financial questions. Find the information you need make more informed choices about your money.

Credit cards

Whether you're shopping for a new card or managing an existing card, it helps to have the facts. From late fees to lost cards, get answers to your credit card questions.

What is your question about?

- ☐ Applying for a credit card
- ☐ Receiving credit card offers
- ☐ Interest rates
- ☐ Understanding a credit card bill
- ☐ Paying a credit card bill

Filter results by audience or topic

☐ Fees

Search for answers

☐ Other credit card questions

Servicemembers (8)

Students (3)

Older Americans (45)

See the most common questions up front

I got my free credit reports, but they do not include my credit scores. Can I get my credit score for free too? [Read answer](#)

What is a credit card interest rate? What does APR mean? [Read answer](#)

consumerfinance.gov/askcfpb

Money transfers

- What is a remittance transfer? [Read answer](#)
- What are the new federal protections for consumers who send money internationally? [Read answer](#)

[See all money transfers questions](#)

Mortgages

- What is the difference between a fixed-rate and adjustable-rate mortgage (ARM) loan? [Read answer](#)
- What is private mortgage insurance? [Read answer](#)

[See all mortgages questions](#)

Prepaid cards

- What is the difference between a debit card and a prepaid debit card? [Read answer](#)
- How do I check my prepaid debit card balance? [Read answer](#)

[See all prepaid cards questions](#)

Student loans

- What are the main differences between federal student loans and private student loans? [Read answer](#)
- Are there any student loan breaks for public service? [Read answer](#)

[See all student loans questions](#)

Topics

Older Americans (45)

Parents (21)

Servicemembers (67)

Students (96)

Don't see what you're looking for?
Search for your question.

[Search](#)

CFPB's Youth Financial Education webpage

[Consumer Tools](#)[Educational Resources](#)[Data & Research](#)[Policy & Compliance](#)[About Us](#)

Youth financial education

We're here to support the teachers, administrators, and community leaders who help students build financial knowledge, skills, and habits. The tools and resources listed here show recommended policies and practices for K-12 financial education.

★ Featured

Nurturing financial capability

Learn how you can help young people acquire the three "building blocks" of financial capability to navigate the financial marketplace.

[Read blog post](#)

Personal finance teaching tool

Identify teaching techniques and learning strategies to address the three building blocks that influence the development of lifelong personal finance decision-making skills.

[Learn about this research-based model](#)[Get started using the teaching tool](#)[Using the tool to teach high school students](#)

Curriculum review tool

Our Curriculum Review Tool helps you review and compare financial education curricula across four key dimensions, so you can select the most promising ones for your classroom.

[Read the report](#)[Conduct a review](#)

About us

The CFPB is an independent federal agency built to protect consumers. We write and enforce rules that keep banks and other financial companies operating fairly. We also educate and empower consumers, helping them make more informed choices to achieve their financial goals.

STAY INFORMED

Sign up to be notified about upcoming webinars and other financial education resources.

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OTHER RESOURCES FOR PROFESSIONALS

Find tools and thinking on consumer financial behavior and effective financial education practices.

[Resources for financial educators](#)

www.consumerfinance.gov/youth-financial-education



Money as you grow: book club

Find popular books for children ages 4 to 10 that you can read together and discuss. This book list and guides can help you get started reading and talking about money choices like saving, spending, and more.

- *Alexander, Who Used to Be Rich Last Sunday*, by Judith Viorst
- *A Bargain for Frances* by Russell Hoban
- *The Berenstain Bears & Mama's New Job* by Stan and Jan Berenstain
- *The Berenstain Bears Trouble with Money* by Stan and Jan Berenstain
- *My Rows and Piles of Coins* by Tololwa M. Mollel
- *Ox-Cart Man* by Donald Hall
- *Sheep in a Shop* by Nancy Shaw
- *A Chair for My Mother* by Verna Williams
- *Count on Pablo* by Barbara deRubertis
- *Curious George Saves His Pennies* by Margaret and H.A. Rey
- *Just Shopping with Mom* by Mercer Mayer
- *Lemonade in Winter* by Emily Jenkins
- *The Purse* by Kathy Caple
- *The Rag Coat* by Lauren Mills
- *Those Shoes* by Maribeth Boelts
- *Tia Isa Wants a Car* by Meg Medina

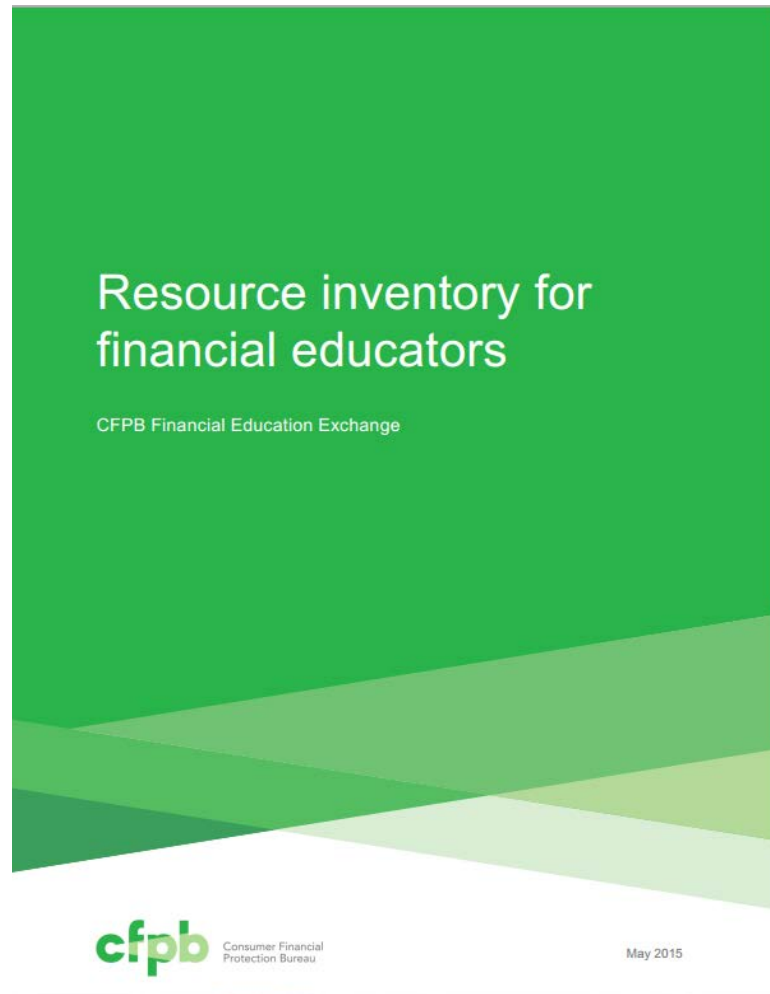


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<http://www.consumerfinance.gov/educational-resources/money-as-you-grow/book-club/>

FinEx: Resources for Financial Educators

An inventory of materials that you can access, download, and use for free.



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Order FREE Consumer Financial Protection Bureau Publications.

The central mission of the Consumer Financial Protection Bureau (CFPB) is to make markets for consumer financial products and services work for Americans-whether they are applying for a mortgage, choosing among credit cards, or using any number of other consumer financial products.

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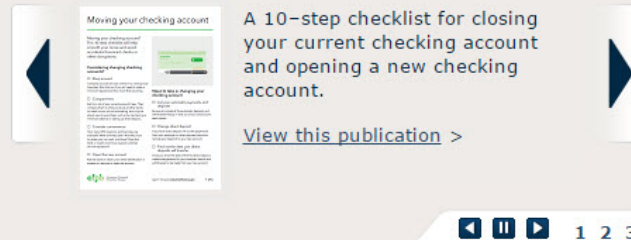


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- > *NEW: Money As You Grow
- > Accounts
- > Credit
- > Managing Someone Else's Money
- > Money Management
- > Mortgages

Moving Your Checking Account Checklist



A 10-step checklist for closing your current checking account and opening a new checking account.

[View this publication >](#)

Do You Know If You Have Opted in for Debit and ATM Overdraft

What you
Know your overdraft options

Act Fast if You Can't Pay Your Credit Cards

Three steps to
take when you
Act fast if you can't pay your credit cards

SEARCH

FEATURED PUBLICATIONS

- [Parent Guide: Alexander, Who Used to Be Rich Last Sunday](#)
- [Parent Guide: Just Shopping with Mom](#)
- [Parent Guide: The Berenstain Bears & Mama's New Job](#)
- [Parent Guide: Sheep in a Shop](#)
- [Parent Guide: The Ox Cart Man](#)



pueblo.gpo.gov/CFBPubs/CFBPubs.php

Questions?



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