Mercedes Benz U.S. International

Steve Colburn, HRM/T, 6/18/19
Bevill State Today...
Bevill State Offerings

- Academic Transfer
- Career / Technical Education
- Health Sciences
- Adult Education
- Community Education
- Workforce Solutions
The story begins... 1997

An Amazing Journey

M-Class – 1st Model

1997
And the story continues...2019

Built by BAMA

GLE

GLS

GLE Coupe

C-Class

Mercedes-Benz

The best or nothing.
In September 2017, MBUSI celebrated 20 years of production and made significant announcements about our future.
School Visits
Signing Events

Curry High School

Hillcrest High School Signing with industry!

Tuscaloosa News

Shelby County High School
## Expansion of Student Training Programs

<table>
<thead>
<tr>
<th>PROGRAM TYPE</th>
<th>Partner School</th>
<th>Length</th>
<th>Target Student#</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Associate Degree (Two Year Program)</strong></td>
<td>SHELTON STATE COMMUNITY COLLEGE</td>
<td>5 Semesters School/Work</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td>DILLISTATE COMMUNITY COLLEGE</td>
<td>4 Semesters School 2 Semesters Work</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>WALLACE STATE COMMUNITY COLLEGE</td>
<td>4 Semesters School 2 Semesters Work</td>
<td>10</td>
</tr>
<tr>
<td><strong>Certificate Program (One Year Program)</strong></td>
<td>SOUTHERN STATE COMMUNITY COLLEGE</td>
<td>3 Semesters School/Work +1 Semester Work</td>
<td>30</td>
</tr>
</tbody>
</table>

Top students enter MTAP (4 Month Apprenticeship)
Tech Program by Mercedes-Benz – Co-OP

Program Overview

- 4 semesters of school
- 2 semesters of work
- First Semester - $16
- Second Semester - $17
- Tuition and fees support Based on GPA 3.0
- Up to 40 hours
- 50% to 100%

Selection Process

- Apply to the Co-Op College – AAS Automotive at www.LearnMercedes.com
- Assessment at AIDT- Training Center
  - ACT Workkeys
  - Applied Math
  - Workplace Documents
  - Graphic Literacy
- Interview – MB

www.learnmercedes.com
RESULTS AND OPPORTUNITIES

- 10 TECHS
- 110 New TMs
- 27 Promotions

Promotions
International Travel
Lease Car Program
Health Care
Mercedes Athletic Club
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