



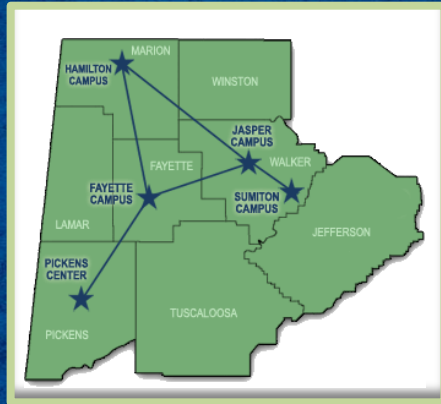
Mercedes Benz U.S. International

Steve Colburn, HRM/T, 6/18/19



Mercedes-Benz
The best or nothing.

Bevill State Today...



Bevill State Offerings

- Academic Transfer
- Career / Technical Education
- Health Sciences
- Adult Education
- Community Education
- Workforce Solutions



The story begins... 1997

An Amazing Journey

M-Class– 1st Model



1997



Mercedes-Benz
The best or nothing.

And the story continues...2019

Built by BAMA



GLS



GLE



GLE Coupe

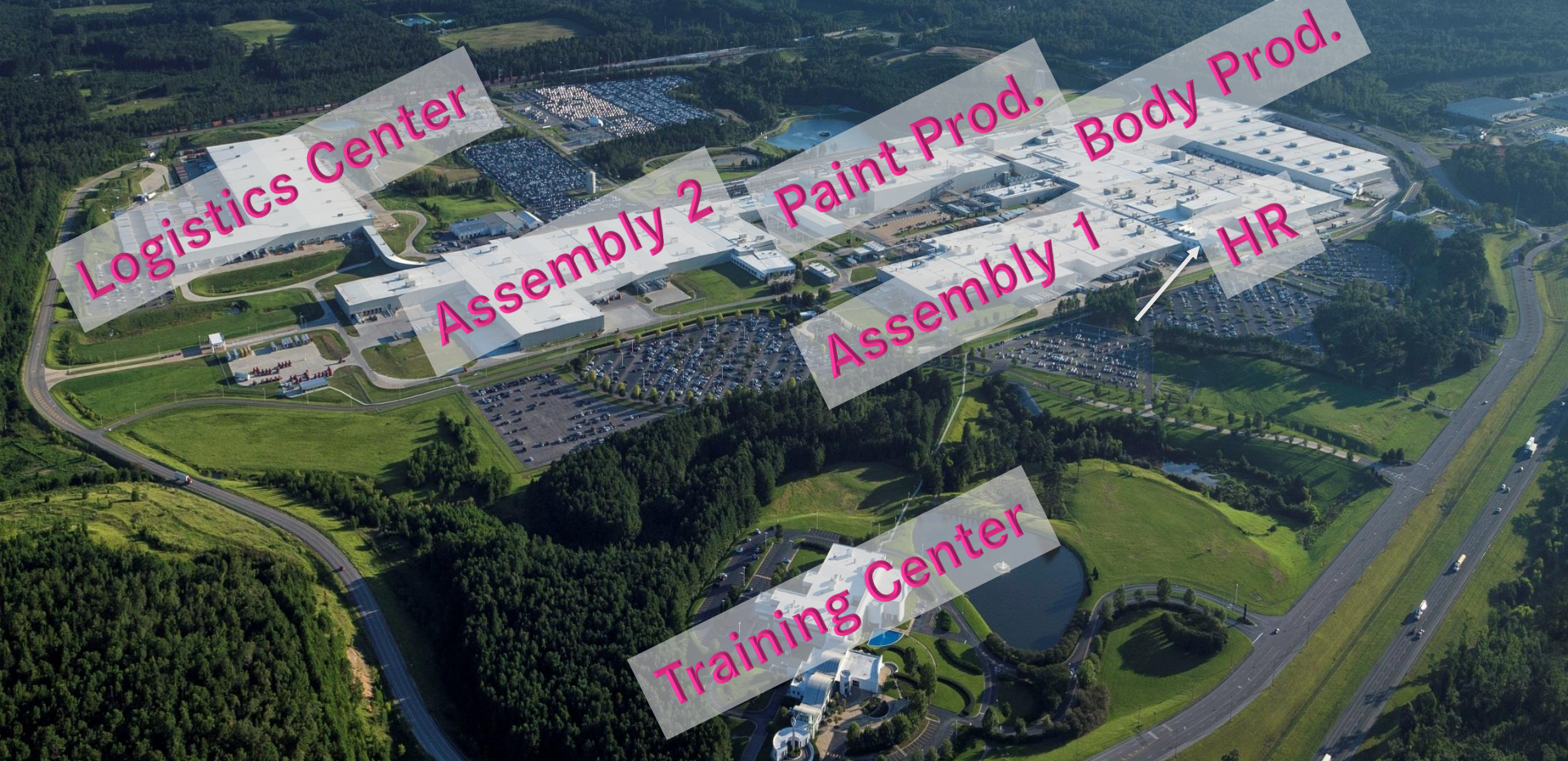


C-Class



Mercedes-Benz
The best or nothing.

Welcome to Mercedes-Benz U.S. International, Inc.



In September 2017, MBUSI celebrated 20 years of production and made significant announcements about our future



Mercedes-Benz
The best or nothing.

EQ Meets BAMA



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Mercedes-Benz
The best or nothing.

School Visits



Mercedes-Benz
The best or nothing.

Signing Events

Curry High School





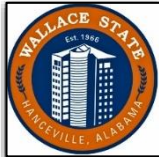

Tuscaloosa News



Shelby County High School

Hillcrest High School Signing with industry!

Expansion of Student Training Programs

PROGRAM TYPE	Associate Degree (Two Year Program)			Certificate Program (One Year Program)
	Est. 2012	Est. 2019	Est. 2019	Est. 2019
Partner School				
Length	5 Semesters School/Work	4 Semesters School	4 Semesters School	3 Semesters School/Work
		2 Semesters Work	2 Semesters Work	+1 Semester Work
	Top students enter MTAP (4 Month Apprenticeship)			
Target Student#	30	10	10	30

Program Overview

Selection Process



4 semesters of school
2 semesters of work

Apply to the Co-Op
College – AAS
Automotive

Apply to the Mercedes
Tech Co-Op at
www.LearnMercedes.com

★ Up to 40 hours

First Semester - \$16
Second Semester - \$17

Assessment at
AIDT- Training
Center

ACT Workkeys
- Applied Math
- Workplace Documents
- Graphic Literacy

★ 50% to 100%

Tuition and fees support
Based on GPA 3.0

Interview – MB

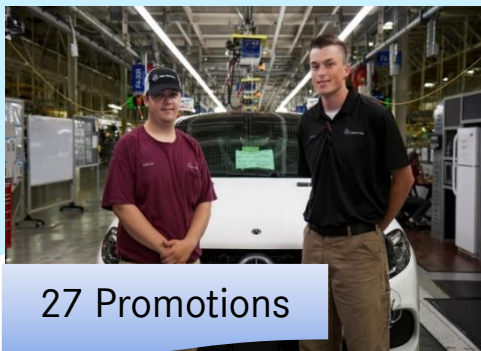
RESULTS AND OPPORTUNITIES



10 TECHS



110 New TMs



27 Promotions



Mercedes-Benz

Promotions

International Travel

Lease Car Program

Health Care

Mercedes Athletic Club

TECH PROGRAM BY MERCEDES-BENZ

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