

The FAFSA® Form: Helping Students Reach Prosperity

AHE Conference 2019

Presented by
Maisha Challenger
U.S. Department of Education
Office of Federal Student Aid (FSA)

Agenda

- FAFSA® Enhancements
- myStudentAid App
- Federal Financial Aid Programs
- FAFSA® Form Overview/FSA ID
- The FAFSA® Form: When and How To Apply
- FAFSA® Form Scenarios
- Federal Student Aid Tools & Resources

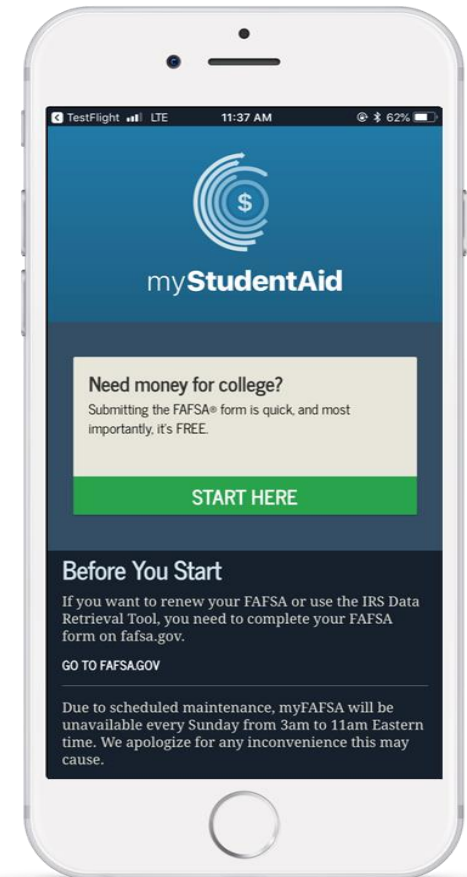
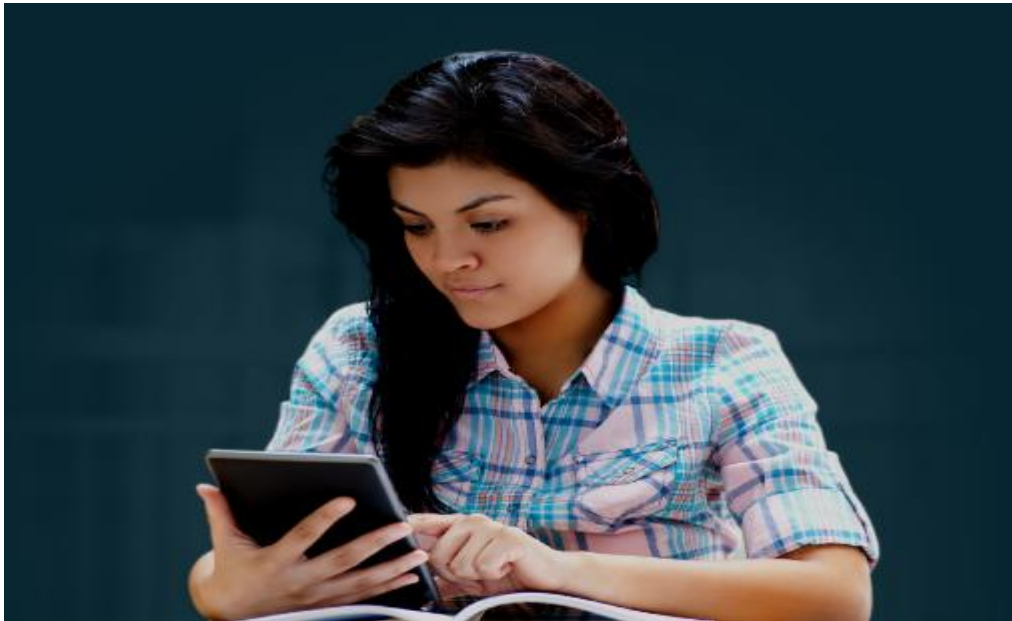
Agenda

- FAFSA® Enhancements
- How To Use Social Media to Promote FAFS® Completion
- Federal Student Aid Tools & Resources

FAFSA® Enhancements

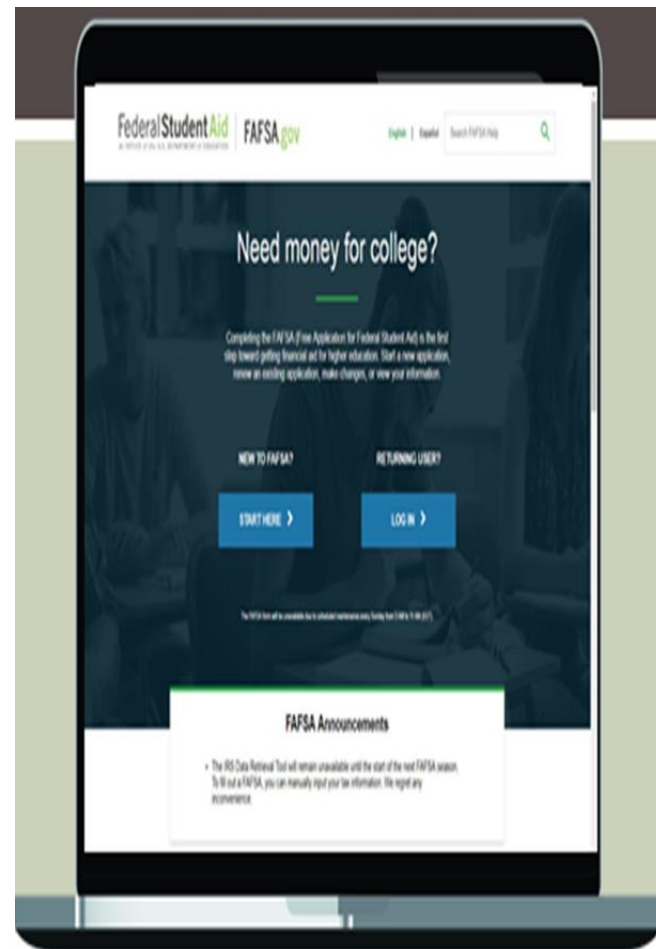
The Future of FAFSA®

There two ways to complete the FAFSA® form: the myStudentAid app and a redesigned, mobile-friendly version of fafsa.gov.



Redesigned fafsa.gov

- The fafsa.gov website was redesigned so that the site pages will fit the screen size and shape of devices such as smartphones or tablets.
- Students and parents can now complete the FAFSA form on a mobile device with the same ease as on a desktop or laptop computer.
- The questions are displayed in a more user-friendly way, with some now grouped in a different order to ease navigation through the site.
- StudentAid.gov continues to be the primary resource for information on federal financial aid.



myStudentAid App

myStudentAid Mobile App

Students and parents can complete the 2019–20 FAFSA using the myStudentAid app. Students and parents may download the myStudentAid app in both the Apple App Store (iOS) and Google Play (Android). The myFAFSA component—which is used to complete the FAFSA form—is the app’s featured function. The following are key features of myFAFSA:

- Students and parents can begin, complete, and submit a new or renewal FAFSA form for the 2019–20 FAFSA processing cycle.
- Users are offered a customized experience based on their role (student, parent, or preparer). The app provides guidance on how to complete the FAFSA questions, making the overall process more positive, engaging, and user-friendly.
- Users have a secure experience with the same data protections as completing the FAFSA form through fafsa.gov.
- Students and parents can use the IRS Data Retrieval Tool (IRS DRT) to electronically transfer federal tax return information into a FAFSA form.
- Students and parents may be eligible to transfer their FAFSA information into their state aid application. Participating states include Iowa, Minnesota, Mississippi, New Jersey, New York, Pennsylvania, and Vermont.
- Students are able to view additional information about the schools they selected on their FAFSA form for easy comparison of schools.
- Parents are able to automatically transfer their information from a completed FAFSA form for one of their children into a new FAFSA form for another child.

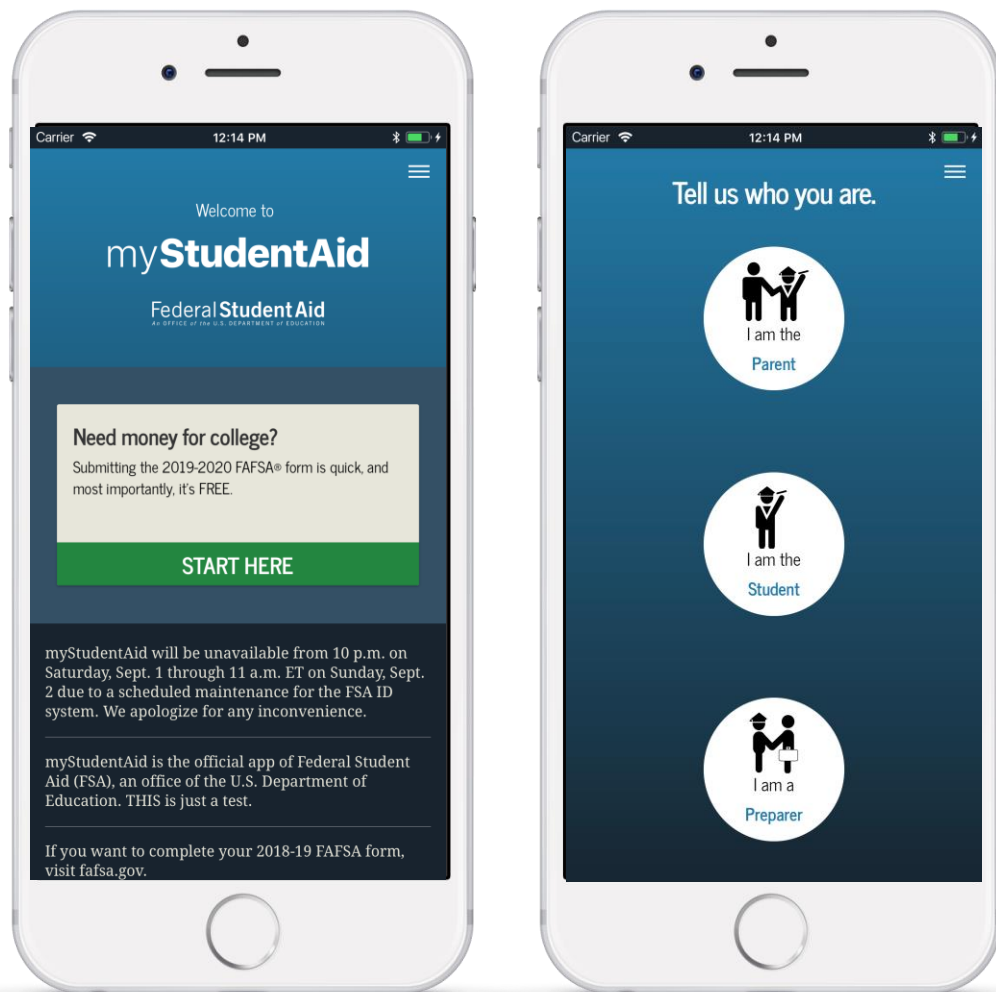
myStudentAid Mobile App: Additional Features

In addition, the myStudentAid mobile app provides links to the following services:

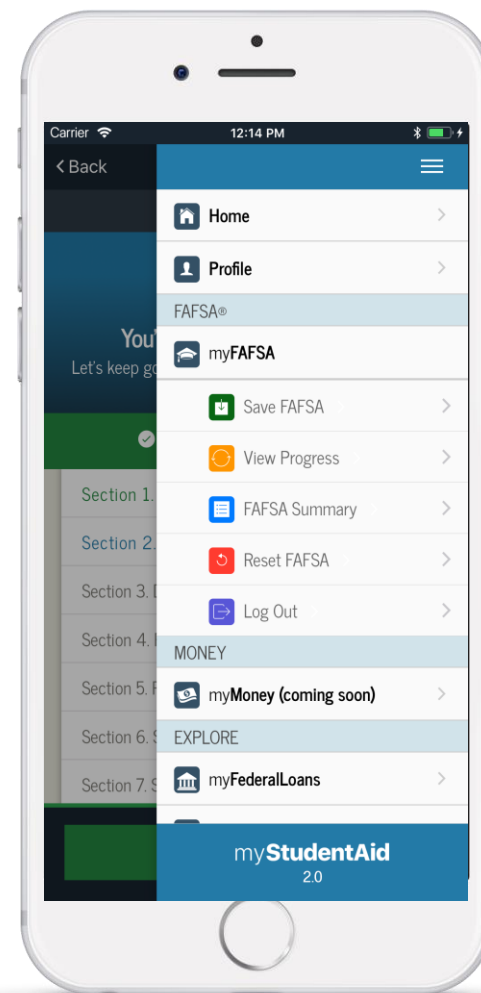
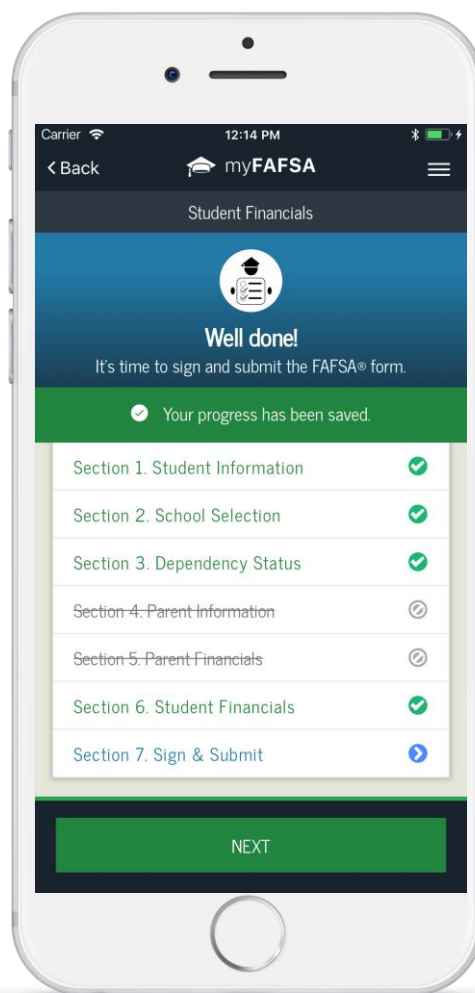
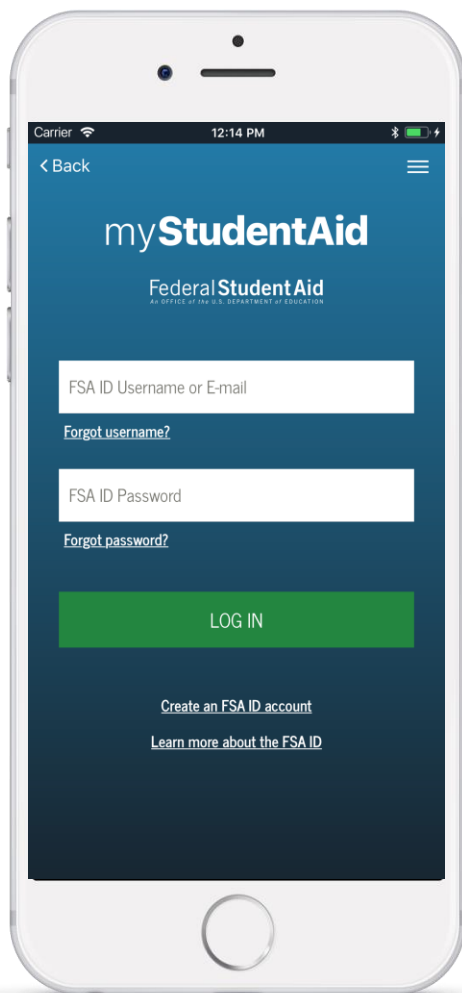
- Profile: manage username and password (FSA ID)
- myFederalLoans: view federal student aid history
- myCollegeScorecard: view and compare information about schools
- Contact Us: get in touch with Federal Student Aid contact centers to have your questions answered
- StudentAid.gov: access Federal Student Aid's key source of information about the federal student aid programs, application process, and loan repayment options

myFAFSA

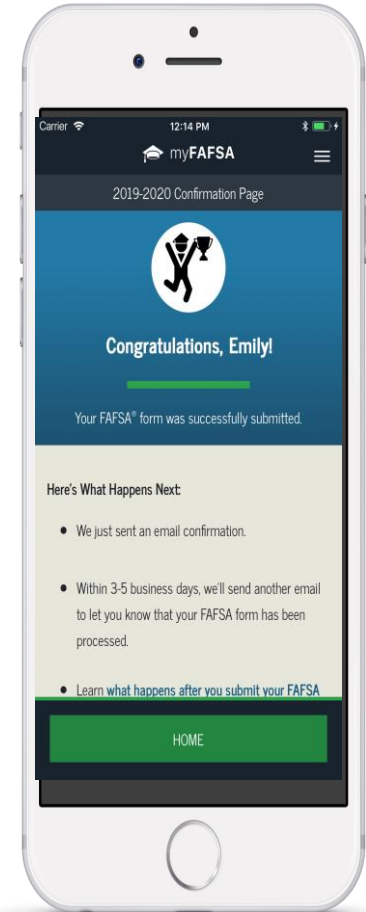
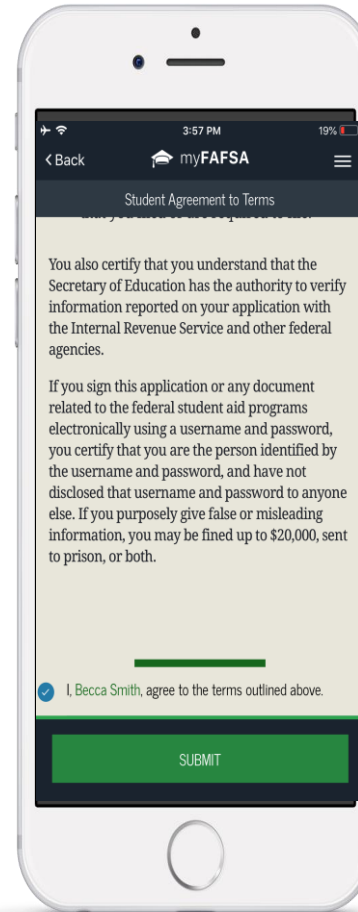
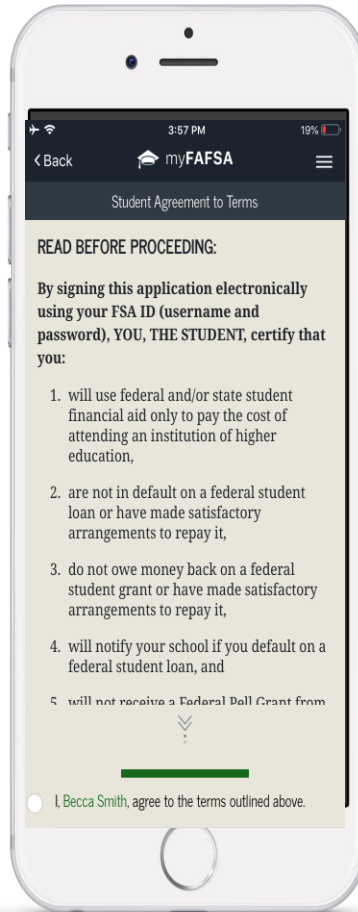
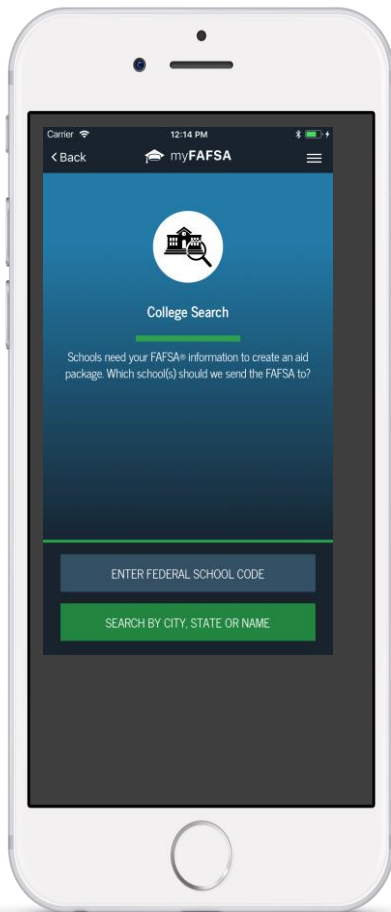
- Making the FAFSA® form accessible through a mobile device provides students and their parents with improved options for completing the form.
- myFAFSA's ability to customize the experience based on a specific role also makes it easier for students and parents to understand and complete the form.
- In addition, students and parents have the ability to complete the FAFSA form on any device that they prefer.



Log In



Complete, Sign and Submit



Federal Financial Aid Programs

Sources of Money for College

- Federal government
- State government
- College and universities
- Private foundations
- Employers and private companies
- Professional and service organizations

TYPES OF FEDERAL STUDENT AID

1

GRANTS

(FREE MONEY)

Grants are usually based on financial need and don't have to be repaid.

2

LOANS

(BORROWED MONEY)

Loans are an investment in your future. But remember, they must be repaid with interest.

3

WORK-STUDY

(EARNED MONEY)

A work-study job lets you earn money while you're in school.

Fixed Interest Rates on Federal Loans

Interest Rates for Direct Loans First Disbursed on or After July 1, 2018, and Before July 1, 2019

Loan Type	Borrower Type	Fixed Interest Rate
Direct Subsidized Loans and Direct Unsubsidized Loans	Undergraduate	5.05%
Direct Unsubsidized Loans	Graduate or Professional	6.6%
Direct PLUS Loans	Parents and Graduate or Professional Students	7.6%

All interest rates shown in the chart above are fixed rates that will not change for the life of the loan.

FAFSA® Form Overview

Free
Application
for
Federal
Student
Aid

What You Need To Know

- Free Application for Federal Student Aid **(FAFSA®)**
- Eligibility is determined by info provided
- Must file as a high school senior and every year in college
- FSA ID (Parent & Student)
- The earlier the BETTER!!

FAFSA® Form

**MARK YOUR
CALENDARS**

Fill out the
2019–20 FAFSA® FORM

The 2019–20 FAFSA® form is for students going to college from July 1, 2019 through June 30, 2020.



FAFSA® Form

**COMPLETE
YOUR FAFSA®
EVERY
YEAR**



FAFSA® Form

GETTING FINANCIAL AID

THE FAFSA: WHAT YOU'LL NEED

- ♦ An FSA ID (StudentAid.gov/fsaid)
- ♦ Social Security number
- ♦ Alien registration number (if applicable)
- ♦ Cash, savings, and checking account balances

- ♦ Records of untaxed income
- ♦ Investments other than your home
- ♦ Federal tax information or tax returns

(Note: eligible applicants will be able to transfer (or import) this information into their FAFSA from the IRS)



FAFSA Form

Do you know when to submit the FAFSA® form?



The FAFSA form launches every Oct. 1.



The FAFSA must be submitted for every year you attend school.



Each state and college has its own FAFSA deadline. So find out the earliest deadline and apply before that date.

fafsa.gov/deadlines.htm

Here are details on when to fill out the FAFSA and which year's tax information is required:

If you plan to attend college from	You will submit this FAFSA	You can submit the FAFSA from	Using income and tax information from
July 1, 2018–June 30, 2019	2018–19	October 1, 2017–June 30, 2019	2016
July 1, 2019–June 30, 2020	2019–20	October 1, 2018–June 30, 2020	2017

Federal Student Aid
An OFFICE of the U.S. DEPARTMENT of EDUCATION

StudentAid.gov/fafsa

IRS Data Retrieval Tool

- The IRS Data Retrieval Tool (IRS DRT) Electronically Transfers Your Federal Tax Return Information Into Your FAFSA® Form.
- Available now for the 2019-20 FAFSA® Application

FAFSA® Form Tax Information

- Can you choose to report 2018 information if your family financial situation has changes since your 2017 taxes were filed?
- You have to report the information that FAFSA asks for. If your family's income changes substantially since the 2017 tax year, talk to the financial aid office at your school about your family's situation.

FSA ID

FSA ID: What is It?

FSA ID

noun.

An FSA ID is simply a username and password combination, which can be used to securely log in to U.S. Department of Education websites like fafsa.gov. If you plan to fill out the FAFSA when it becomes available in October, you (and your parent if you're a dependent student) should create an FSA ID ASAP.

Federal Student Aid
An OFFICE of the U.S. DEPARTMENT of EDUCATION

PROUD SPONSOR of
the AMERICAN MIND®

FSA ID

Username

NAME 123

Password

••••••••

The FSA ID is a username and password combination.
You use it to log into to our websites
and to electronically sign our forms.

How To Create An FSA ID

HOW TO CREATE AN FSA ID:

1. Enter your email address
 2. Create a username
 3. Create a password
 4. Enter your name, date of birth, and Social Security number
 5. Enter your mobile phone number
 6. Set up 4 challenge questions
 7. Read and accept the terms
 8. Verify your mobile phone number
 9. Verify your email address
- Create an FSA ID:**
StudentAid.gov/fsaid

Frequently Asked FSA ID Questions

- **Do I need an email to create an FSA ID?**
 - No, an email is not required to create an FSA ID, but it is highly recommended.
- **What if I try to sign my FAFSA with an FSA ID and I get an error message?**
 - Your name must be typed exactly how it appears on your social security card on your FSA ID profile and FAFSA. Verify your name is spelled the exact same way in each place and make sure your DOB and SSN are correct as well.
- **Do I need a SSN to create an FSA ID?**
 - Yes, and your SSN, name, and DOB must all match with what the Social Security Administration has on file.
- **Can I still sign the FAFSA form without an FSA ID?**
 - Yes, you can print the signature page and mail it in.

IRS Data Retrieval Tool

The IRS Data Retrieval Tool (IRS DRT)

EASY

Transfer info
with the click of
a button.

FAST

Instantly retrieve
your info.

ACCURATE

Correctly fill in
your info.

NOTE: You will know that your federal tax return information has been successfully transferred because the words “Transferred from the IRS” will display in place of the IRS information in your FAFSA form.



IMPORTANT INFORMATION: THE IRS DATA RETRIEVAL TOOL

Q Why can't I see
my own tax return
information?

A Your tax return information is no longer visible
because of added security and privacy protections.
Not displaying your information prevents potential
identity thieves from accessing it.



IMPORTANT INFORMATION:

THE IRS DATA RETRIEVAL TOOL

Q If I enter my tax information manually, will I be able to see it?

A Yes. Tax return information that's entered manually will be visible on **fafsa.gov** and on your Student Aid Report (SAR).

Ineligible to Use IRS DRT

- The filer is **married**, and either the filer or his/her spouse filed as **Married Filing Separately**.
- The filer is **married**, and either the filer or his/her spouse filed as **Head of Household**.
- The parents' marital status is “**Unmarried and both parents living together.**”
- The filer filed a **Puerto Rican or foreign** tax return.

FAFSA® Form Home Page

FAFSA®: Apply for Aid

Use the *Free Application for Federal Student Aid* (FAFSA®) form to apply for financial aid for college or grad school.

NEW TO THE FAFSA® PROCESS?

Completing the FAFSA form is free. Fill it out now.

START HERE >

RETURNING USER?

Correct info • Add a school
View your *Student Aid Report* (SAR)

LOG IN >

FAFSA® Announcements

- The 2019–20 FAFSA form is here! Some states and schools have limited funds, so submit your application today. Also, check out the new **myStudentAid** app for iOS and Android.



Early Aid Estimate

Use *FAFSA4caster* to get a free early estimate of your eligibility for federal student aid.

[LEARN ABOUT FAFSA4CASTER →](#)



FAFSA[®] Help

Learn how to fill out the FAFSA form, and browse common FAFSA topics.

[GET FAFSA[®] HELP →](#)



After the FAFSA[®] Form

Find out what to expect after you fill out the FAFSA form, including when and how your aid will be paid out.

[LEARN ABOUT NEXT STEPS →](#)

Student Aid Deadlines

Select your state of legal residence and the school year for which you're applying for federal student aid.

SELECT STATE



SELECT YEAR



[VIEW DEADLINES](#)

SELECT STATE



SELECT YEAR

[VIEW DEADLINES](#)[View All State FAFSA Deadlines](#)[FAFSA Privacy Act Statement](#)

Prepare for College	Types of Aid	Who Gets Aid	FAFSA® Process: Applying for Aid	How to Repay Your Loans	More Info
Exploring Your Career Options	Grants and Scholarships	Basic Eligibility Criteria	Estimate Your Aid	Making a Payment	Contact Us
Checklists to Get Ready	Loans	Non-U.S. Citizens	Filling Out the FAFSA	Repayment Plans	Feedback and Complaints
Choosing a School	Work-Study Jobs	Staying Eligible	Dependency Status	Loan Consolidation	Glossary
School Search	Aid for Military Families	Regaining Eligibility	The FSA ID	Deferment and Forbearance	Resources
Understanding College Costs	Avoiding Scams		Next Steps After FAFSA	Forgiveness, Cancellation, and Discharge	Announcements
Applying to Schools			Correcting Your FAFSA	Understanding Default	Events
Budgeting			Comparing School Aid Offers	Contact the Ombudsman	Data Center
Finding Help			Receiving Aid		

Sample Screenshots

The screenshot shows the FAFSA.gov website on a laptop. The page has a dark blue header with the 'Federal Student Aid | FAFSA.gov' logo and a search bar. Below the header is a navigation bar with 'Home' and 'Help' links. The main content area is titled 'Login' in a dark blue box. Below this, there's a section titled 'Log in to the FAFSA' with explanatory text: 'Only students may use their FSA ID to log in. Parents and others can start a FAFSA for a student by entering the student's identifiers. Parents and others can also work on a FAFSA form or correction the student started using the **Save Key** that the student made. [Help for parents.](#)' To the right of this text is a small box stating 'Form Approved OMB No. 1845-0001 App. Exp. 12/31/2019'. Below the text are two radio button options: 'I am the student' (selected) and 'I am a parent, preparer, or student from a Freely Associated State'. An 'OR' button is between them. Below these options, there's a warning: 'Do not log in with the FSA ID if you are not the student. Don't have an FSA ID? [Create one](#) or login using the [student's identifiers.](#)' There are two input fields: 'The student's FSA ID Username or Verified E-mail Address' and 'The student's FSA ID Password'. Each field has a 'Forgot' link below it: 'Forgot Username' and 'Forgot Password'. A 'NEXT' button with a right arrow is at the bottom right of the form. At the very bottom of the page, there's a footer with 'Site Last Updated: Sunday, September 25, 2016' and a 'Download [Adobe Reader](#)' link.

Federal Student Aid | FAFSA.gov

Search

Home Help

Login

Log in to the FAFSA

Only students may use their FSA ID to log in. Parents and others can start a FAFSA for a student by entering the student's identifiers. Parents and others can also work on a FAFSA form or correction the student started using the **Save Key** that the student made. [Help for parents.](#)

Form Approved
OMB No. 1845-0001
App. Exp. 12/31/2019

☒ I am the student **OR** ☐ I am a parent, preparer, or student from a Freely Associated State

Do not log in with the FSA ID if you are not the student.
Don't have an FSA ID? [Create one](#) or login using the [student's identifiers.](#)

The student's FSA ID Username or Verified E-mail Address ?

[Forgot Username](#)

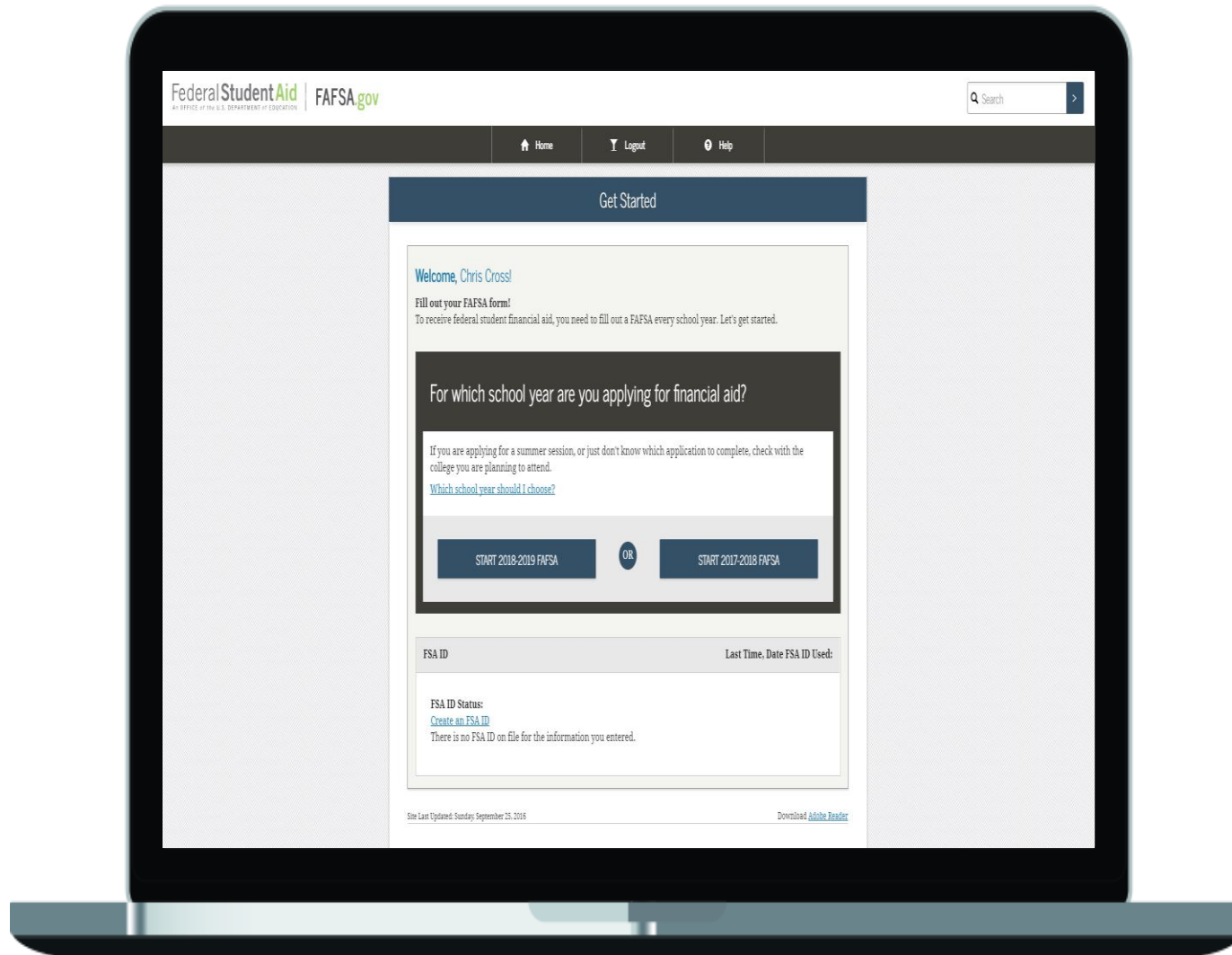
The student's FSA ID Password ?

[Forgot Password](#)

NEXT ➔

Site Last Updated: Sunday, September 25, 2016 [Download Adobe Reader](#)

Sample Screenshots (Welcome)



Sample Screenshots (Student Information)

The laptop screen displays the FAFSA.gov website. The header includes the 'Federal Student Aid' logo and 'FAFSA.gov'. A navigation bar contains links: 'Exit', 'Clear All Data', 'View FAFSA Summary', 'Save', and 'Help'. The main content area is titled 'Personal Information for Student' and features a tabbed interface with 'Student Demographics' selected. The form fields are as follows:

- Your last name: Cross
- Your first name: Chris
- Your middle initial: (empty)
- Your Social Security Number: 444-44-4444
- Your date of birth: 01/01/2000

At the bottom of the form are 'PREVIOUS' and 'NEXT' buttons. A footer note states 'Site Last Updated: Tuesday, September 25, 2018' and a link to 'Download Adobe Reader' is provided.

The smartphone screen displays the FAFSA.gov website in a mobile-optimized view. The header shows the status bar with signal, 100% battery, and the time 16:05. The form is titled 'STUDENT INFORMATION' and contains the following fields:

- Your last name: Jesus
- Your first name: Gabriel
- Your middle initial: (empty)
- Your Social Security Number: 550-18-5000
- Your date of birth: 01/01/1996

Navigation buttons at the bottom include 'PREVIOUS', 'NEXT', and 'CHECK FOR ERROR'. A footer note at the very bottom indicates 'Site Last Updated: Tuesday, September 25, 2018' and a link to 'Download Adobe Reader'.

Sample Screenshots (Signature Status)

FederalStudentAid | FAFSA.gov
AN OFFICE of the U.S. DEPARTMENT of EDUCATION

Search

Exit Clear All Data View FAFSA Summary Save Help

Signature Status

Student Demographics School Selection Dependency Status Parent Demographics Financial Information Sign & Submit Confirmation

i You have provided all necessary signatures. Click **Submit My FAFSA Now** to submit your FAFSA.

Student Signature Complete

Social Security Number: XXX-XX-8201
Last Name: Last201
Date of Birth: 01/01/1995
Signature Status: **Signed Electronically**

Parent Signature Complete

Social Security Number: XXX-XX-3333
Last Name: de
Date of Birth: 01/01/1962
Signature Status: **Signed Electronically**

[PREVIOUS](#) [SUBMIT MY FAFSA NOW](#)

Site Last Updated: Sunday, September 25, 2016 [Download Adobe Reader](#)

FAFSA® Form: When and How To Apply

Basic Eligibility Requirements

Students must have:

- Have a high school diploma or a General Education Development (GED) certificate, or have completed homeschooling. If you don't, you may still be eligible for federal student aid if you were enrolled in college or career school prior to July 1, 2012. Go to <http://studentaid.ed.gov/eligibility/basic-criteria> for additional information
- A Social Security Number (with limited exceptions)
- U.S. citizenship or be an eligible noncitizen
- Registered with the Selective Service (Males)

Students also need to:

- Be enrolled or accepted for enrollment in an eligible program
- Be pursuing a degree, certificate or credential
- Maintain 'Satisfactory Academic Progress'

Dependency Status

A student's dependency status is determined by a set of FAFSA questions (preview the questions in the fact sheet *Am I Dependent or Independent*, which you can download below).

A dependent student does not meet any of the criteria for an independent student and must report information about his/her parent(s) on the FAFSA form.

An independent student is one of the following:

- ✓ at least 24 years old;
- ✓ married;
- ✓ a graduate or professional student;
- ✓ a veteran or a member of the armed forces;
- ✓ an orphan or a ward of the court;
- ✓ someone with legal dependents other than a spouse;
- ✓ an emancipated minor; or
- ✓ someone who is homeless at risk of being homeless.
- ✓ legal guardianship

[Am I Dependent or Independent?](#)

Description: Worksheet to help students determine their dependency status when filling out the FAFSA.

Resource Type: Handouts

Also Available in: [Spanish](#)

Related: [FAFSA Dependency Status Graphic](#), [FAFSA: Determining Dependency Status Video](#), [Who Is My "Parent" When I Fill Out the FAFSA?](#)



Special Circumstances

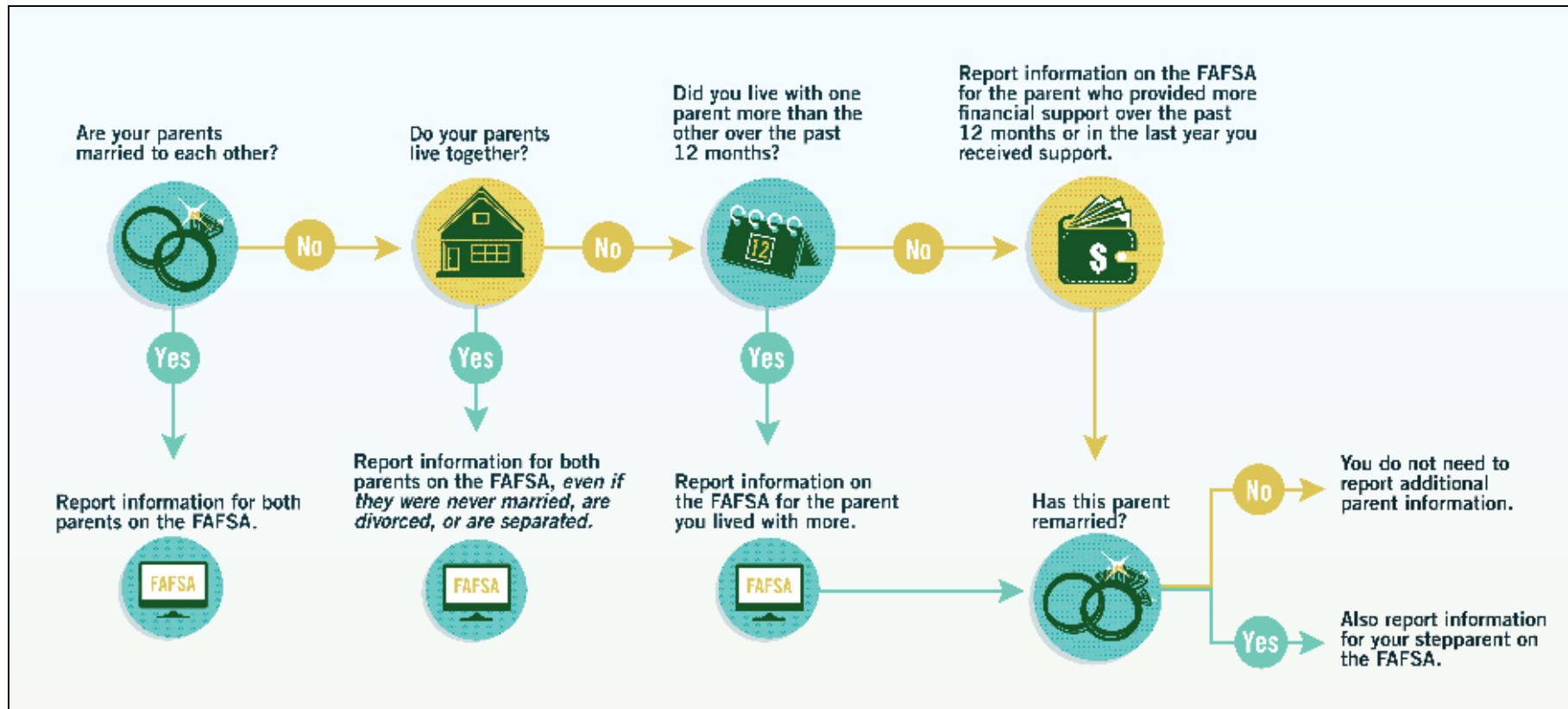
In situations such as the ones below, a student may be able to submit a FAFSA form without parent information despite being considered a dependent student:

- ✓ The student's parents are incarcerated.
- ✓ The student left home due to an abusive family environment.
- ✓ The student does not know where their parents are and are unable to contact them (and the student has not been adopted).
- ✓ The student is older than 21 but not yet 24, is unaccompanied, and is either homeless or self-supporting and at risk of being homeless.

The student should contact the financial aid administrator at the college he or she plans to attend to discuss special circumstances that might affect his or her dependency status.

For details about what types of circumstances might result in a dependency override, and for information about how you can support a student who has special circumstances, see Part 2 of the [*Counselors and Mentors Handbook on Federal Student Aid*](#).

Legal Parent – Who Fills out the FAFSA® Form



FAFSA® Application Process

Student completes the FAFSA and signs with FSA ID

FAFSA is processed by FSA; Student receives a SAR; College receives information if listed on the FAFSA

College reviews info and assembles award package for the student

Student reviews award package; compares to other award letters; student determines which college to attend



HOW YOUR FINANCIAL AID IS CALCULATED:

.....

$$\begin{array}{ccccc} \text{COST OF} & & \text{EXPECTED FAMILY} & & \text{FINANCIAL} \\ \text{ATTENDANCE} & \text{—} & \text{CONTRIBUTION} & \text{=} & \text{NEED} \\ \text{(COA)} & & \text{(EFC)} & & \end{array}$$

College Costs and Financial Need

Financial Need = \$16,000

Scholarships	\$2,000
Institutional Grant	\$2,000
Federal Grants	\$5,000
State Grants	\$2,000
Loans	\$2,000

TOTAL = \$13,000

Unmet Need = \$3,000

FAFSA® Form Scenarios

FAFSA® Form Scenarios

Question: “I am a student and my parents are divorced. Do both of my parents need to complete a FAFSA?”

Answer: If your parents are divorced or separated and don’t live together, the parent with whom you lived more during the past 12 months should be the only one to complete the FAFSA.

Question: “I am a student and I split my time living equally between my divorced parents. The FAFSA requires information from the supporting parent. Which parent should fill out the FAFSA?”

Answer: If you lived the same amount of time with each divorced or separated parent, the parent who provided more financial support during the past 12 months should complete the FAFSA.

FAFSA® Form Scenarios

Question: “I am the grandmother and legal guardian of a student. Can I fill out the FAFSA in place of the parent?”

Answer: No. This student is considered independent due to the courts placing him/her in a legal guardianship. The student is the only one who needs to fill out the FAFSA.

Question: “I am a student with U.S. citizenship, but my parents are undocumented. Am I eligible for federal student aid? If so, the FAFSA requires parent information, so what should I do?”

Answer: Yes, you are eligible for federal student aid as a U.S. citizen. Your parents can fill out the FAFSA using 000-00-0000 in place of a SSN and provide the requested financial information regardless of whether they have filed taxes with the IRS.

If your parent does not complete the FAFSA, then you may only qualify for unsubsidized loans.

Scenarios

I live at home with my mother and stepparent. I know I need to report information about my mother, but do I need to provide information about my stepparent?

Answer: Yes. If you have a stepparent who is married to the legal parent whose information you're reporting, you must provide information about that stepparent as well.

Scenarios

My parents do not want to provide their information on the FAFSA form and are not going to contribute to my college expenses. Is this considered a special circumstance?

Answer: No. However, in situations where your parent refuses to provide their information on the FAFSA and refuses to provide you with any financial support, there is an exception that allows a student to submit the FAFSA without parental information and receive an Unsubsidized Loan only.

Federal Student Aid Tools & Resources

Prepare for College

Types of Aid

Who Gets Aid

FAFSA®: Apply for Aid

How to Repay Your Loans

Get Financial Aid for School

We make it easier to get money for college or career school. To get started, fill out the *Free Application for Federal Student Aid* (FAFSA®) form. Then your college will tell you the types and amounts of aid you can get. And we'll help you along the way.

FILL OUT FAFSA® FORM



Popular Topics

Creating Your Account
(FSA ID)



Tips for Filling Out the
FAFSA® Form



Fill Out a FAFSA® Form



After Submitting the
FAFSA® Form



Announcements

- Natural Disasters: Information for Affected Individuals
- 2019-20 FAFSA Form Available on myStudentAid App and fafsa.gov
- Information About Debt Relief for Corinthian Colleges Students

[View All](#)

Need financial aid? Here's what you
could get if you fill out the FAFSA[®]
form.

Grants

Work-Study

Loans

Scholarships

Grants are free money for school and are often based on
financial need.

[LEARN MORE >](#)

StudentAid.gov

Worried you won't get aid?

Don't be. In fact, most people are eligible for federal student aid.

[FIND OUT MORE →](#)

Getting federal student aid has never been easier.

STEP 1

Create Your Account

An FSA ID is your username and password combination that you use to log in to certain U.S. Department of Education websites and to sign the FAFSA form electronically. If you're a dependent student, both you and your parent need FSA IDs.

[SIGN UP →](#)

STEP 2

Submit Your FAFSA® Form

The online FAFSA form will guide you step by step. Once you complete and submit the application, your information automatically gets sent to the schools you listed on your FAFSA form.

[FILL OUT A FAFSA FORM →](#)

STEP 3

Review and Accept Your Aid

Your school will send you an aid offer listing the types and amounts of aid you're eligible for. Look carefully at your options. If you're offered loans, remember that you should borrow only what you need, and consider federal loans before private loans.

[LEARN MORE →](#)

We provide support in managing and repaying your student loans.

Prepare to Repay



ESTIMATING PAYMENTS →

REPAYMENT PLANS →

REPAYMENT CHECKLIST →

Manage Your Loan Payments



MAKE A PAYMENT TO YOUR
LOAN SERVICER →

APPLY FOR AN INCOME-DRIVEN
REPAYMENT PLAN →

CONSOLIDATE LOANS →

LOAN FORGIVENESS →

Get Assistance

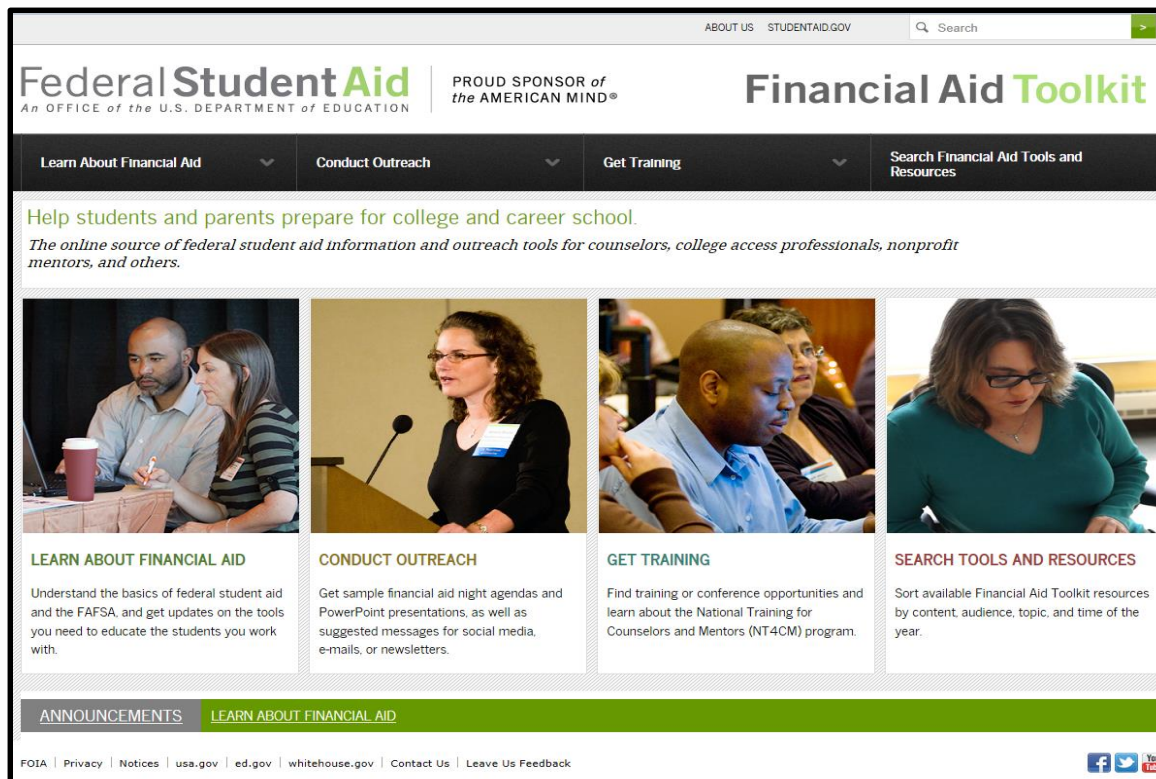


GETTING OUT OF DEFAULT →

RESOLVING DISPUTES →

Financial Aid Toolkit

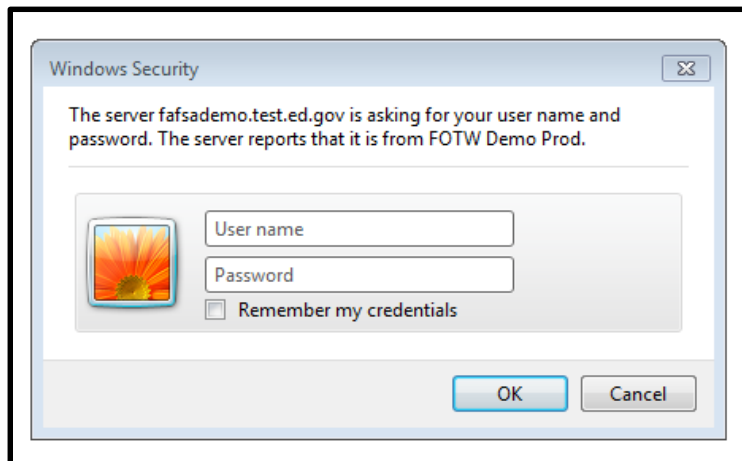
The Financial Aid Toolkit, at FinancialAidToolkit.ed.gov, is a site specifically designed for you, the school counselor or college access mentor. The toolkit consolidates FSA resources into a searchable online database intended for use by organizations and individuals who interact with, support, or counsel students and families on making financial preparations for postsecondary education.



FAFSA® Demonstration Site

A demonstration site is available so you can increase your own understanding of fafsa.gov and show it to students before they apply. At the demo site, you can complete a sample FAFSA form, make corrections, or check the status of the application. However, when you choose "submit," the information is not actually submitted. The site is purely a learning tool.

[Access the FAFSA demo site](https://fafsademotest.ed.gov), enter the user name **eddemo** and the password **fafsatest**, and you're all set. The site displays both the English and Spanish versions of fafsa.gov. The demo site is updated in September each year to show the upcoming year's application. v



Demonstration site:

<https://fafsademotest.ed.gov>

Financial Aid Toolkit Online Resources

- <https://financialaidtoolkit.ed.gov/resources/federal-student-aid-resources-for-fafsa-outreach.pdf>
- <https://financialaidtoolkit.ed.gov/tk/learn/fafsa/updates.jsp>
- 2019-20 FOTW Screenshots (Preview Presentation):
<https://ifap.ed.gov/eannouncements/attachments/101218fafsadotgov201920PreviewPresentationAttach.pptx>

FSA Publications Distribution

- We no longer print or deliver FSA publications (except for the FAFSA form)
- Review your current inventory; if needed, order publications at FinancialAidToolkit.ed.gov/orderpubs
- Publications will still be available electronically:
 - FinancialAidToolkit.ed.gov/resources
 - StudentAid.gov/resources
 - IFAP.ed.gov
 - StudentLoans.gov

But First, FAFSA® Campaign

"But first, FAFSA®" Resources

"But first, FAFSA" is the new awareness campaign for the 2019–20 FAFSA application cycle. The campaign encourages students and parents to fill out the FAFSA form as soon as possible so they don't miss out on financial aid. The resources also inform students about Federal Student Aid's new mobile app called myStudentAid, which allows users to fill out the FAFSA on their mobile devices.

Please help us spread the word by downloading and using these resources in your own outreach.

"But first, FAFSA®" Facebook Posts

Not sure what to say on Facebook? Use our suggested wording and mp4s. The [suggested Facebook posts](#) are designed for use leading up to Oct. 1 and from Oct. 1–12.

"But first, FAFSA®" Tweets

For Twitter, we've also provided suggested wording matched to specific mp4s. The [suggested tweets](#) are designed for use leading up to Oct. 1 and from Oct. 1–12.

"But first, FAFSA®" Additional Resources

Feel free to use any of these campaign resources to help communicate with your audiences.

- [Download this "But first, FAFSA" logo set](#), which includes logo usage guidelines.
- [Use this Oct. 1 FAFSA awareness email language](#) when communicating with students.
- [Refer to the "But first, FAFSA" campaign email guidelines](#) that offer tips for ongoing communication to students, plus talking points you can incorporate throughout the campaign.

top ↗

But First, FAFSA® Campaign

‘But first, FAFSA’ Campaign Activities

Social Media

- Ongoing organic posts
- Paid social ads on Twitter, Facebook, Instagram, and Snapchat

Social Media Influencers

- Popular social media influencers on YouTube and other platforms (Instagram, Twitter) who will promote the ‘But first, FAFSA’ message and drive FAFSA completions

Paid Media

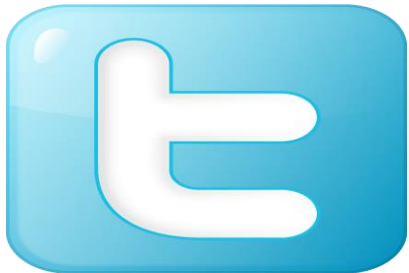
- Radio advertisements running on streaming radio platforms like Pandora, Spotify, or Soundcloud.
- Contextual advertisements on popular websites driving to the FAFSA on desktop or mobile

Digital Toolkit Assets

- Promotional campaign materials to use in schools and conversations, including:
 - Email guidelines
 - Posters
 - Screensavers
 - Campaign logo
 - Social posts

Connect With Us!!!

Social Media



StudentAid.gov



1-800-4FED-AID



E-mail Us

You can email us anytime.



Chat with Us

Ask a live agent your questions via a web chat.



Call Us

1-800-4FED-AID

(1-800-433-3243)

International Caller? Can't make a toll-free call?

1-334-523-2691

Hours of Operation

Monday–Friday
8 a.m.–11 p.m. Eastern time (ET)

Saturday–Sunday
11 a.m.–5 p.m. Eastern time (ET)

We are closed on federal holidays, the day after Thanksgiving and on December 24th.

We are open on New Year's Day, Martin Luther King Jr.'s Birthday, and Washington's Birthday from 11 a.m.–5 p.m. ET.

Hearing Impaired?
TTY calls only.
1-800-730-8913



Federal Student Aid

@FederalStudentAid

- Home
- About
- Posts
- Events
- Photos
- Videos
- Community
- Info and Ads
- Create a Page

PROUD SPONSOR OF
THE AMERICAN MIND®

Liked Following Share

Learn More

22 1 Comment 53 Shares

Federal Student Aid

July 1 at 11:30 AM

Last-minute tips to help you track down some extra money:
<http://bit.ly/2Nd2okZ>

Government Organization in Washington, District of Columbia

WHY GO TO COLLEGE OR CAREER SCHOOL?

A college degree or career school credential can improve your earning potential. This graph shows the average 2013 earnings for people age 25+ with different levels of education. In addition to higher earnings, unemployment rates tend to be lower as you get more education U.S., it's easier to find a job. Explore career options at www.bls.gov

Education Level	2013 Average Earnings
Less than a high school diploma	\$17,000
High school graduate, no college	\$24,120
Occupational program (career school)	\$21,100
Some college, no degree	\$23,320
Associate's degree (two-year program)	\$25,040
Bachelor's degree	\$32,100
Master's degree	\$38,400
Doctoral degree (Ph.D.)	\$72,000

ABOUT FEDERAL STUDENT AID

Our Story

Federal Student Aid, a part of the U.S. Department of Education, is the largest provider of student ...

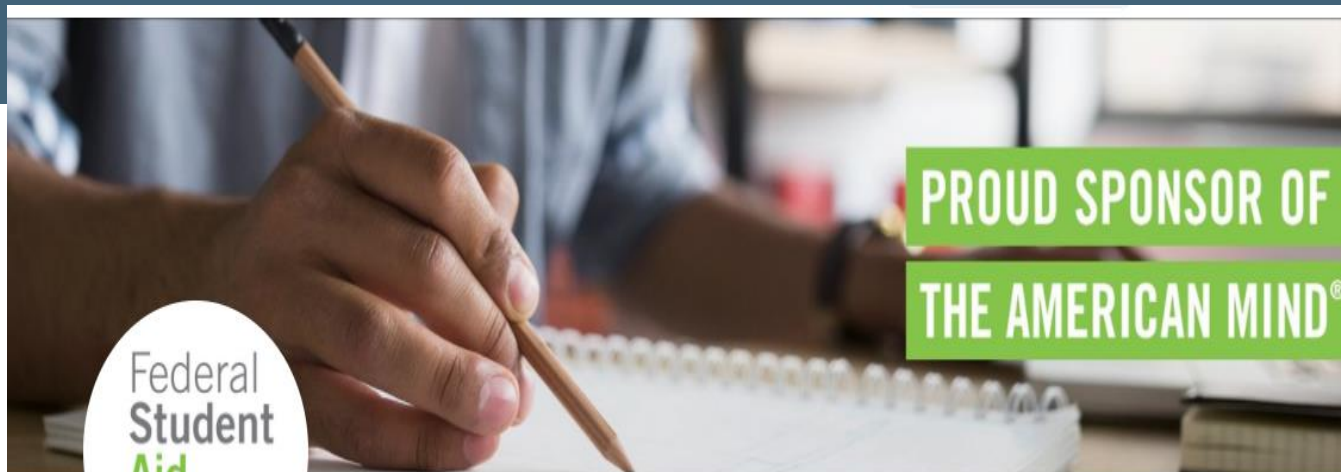
See More



Search

"Federal Student Aid"

Currently, FSA has 447k Likes on Facebook.



Tweets 32.7K
Following 21
Followers 138K
Likes 4

Follow

“Follow” @FAFSA
to see our tweets.

Currently, FSA has
146k followers on
Twitter.

Federal Student Aid

@FAFSA

Official account of Federal Student Aid, an office of the U.S. Dept. of Education. We provide grants, loans & work-study funds for college & career school.

Washington, DC

StudentAid.gov

Joined September 2010

3,486 Photos and videos



Tweets Tweets & replies Media

Federal Student Aid @FAFSA · Jul 7
Getting ready for college or career school may seem like a lot to handle, but you don't have to do it alone. Learn more about helpful resources: bit.ly/2KH7sAa

NEED ADVICE ON COLLEGE?

Here are some good places to start:

- Parents, teachers, school counselors, coaches, or the people in your community
- Admissions or financial aid office at the college(s) you're considering



80 65

Federal Student Aid @FAFSA · 23h
Even if it's not time to fill out the FAFSA form, you should still get your FSA ID set

New to Twitter?

Sign up now to get your own personalized timeline!

Sign up

You may also like · Refresh

The College Board @CollegeBoard

US Dept of Education @usedgov

Common Application @CommonApp

nasfaa @nasfaa

Federal Student Aid
20,381 subscribers

Overview of the Financial Aid Process
125,486 views • 1 year ago

Are you ready to attend college or career school, but need financial aid to help fund your education? Check out this video to learn how the office of Federal Student Aid provides more than \$150 billion in grants, loans and work-study funds. Visit <http://StudentAid.gov> to learn more.

FEATURED CHANNELS
U.S. Department of Ed...
SUBSCRIBE

RELATED CHANNELS
ESPN
SUBSCRIBE

FSA ID (Username & Password) PLAY ALL

Click the question mark next to each field to get more info 3:18
Choose an option 1:01
Now enter the secret code, and click "Submit" 1:07

**Subscribe to
our
YouTube
Channel**



Follow Us

Federal Student Aid Information Center

Got a question? The [Federal Student Aid Information Center](#) can help. Search our site or review our frequently asked questions. You can also contact us by email, chat, or phone.

Search for Answers

Frequently Asked Questions

- [How to Repay Your Loans - Understanding Repayment - Loan Servicers](#)
- [FAFSA - Applying for Aid - Next Steps - Correcting or Updating Your FAFSA](#)
- [What if my FSA ID is locked or disabled?](#)
- [How do I sign my FAFSA?](#)
- [FAFSA - FAFSA: Applying for Aid » Filling Out the FAFSA® Form](#)
- [How to Repay Your Loans - Understanding Default - Collections](#)
- [Will I need to fill out the FAFSA each year?](#)
- [FAFSA - Applying for Aid - Filling Out the FAFSA - The FSA ID](#)
- [FAFSA - Applying for Aid - Next Steps](#)
- [How to Repay Your Loans - Understanding Default - Getting out of Default](#)
- [More...](#)

E-mail Us

You can email us anytime.

Chat with Us

Ask a live agent your questions via a web chat.

Call Us

1-800-4FED-AID
(1-800-433-3243)
International Caller? Can't make a toll-free call?
1-334-523-2691

Hours of Operation

Monday–Friday
8 a.m.–11 p.m. Eastern time (ET)

Saturday–Sunday
11 a.m.–5 p.m. Eastern time (ET)

We are closed on federal holidays, the day after Thanksgiving and on December 24th.


We are open on New Year's Day, Martin Luther King Jr.'s Birthday, and Washington's Birthday from 11 a.m.–5 p.m. ET.

Hearing Impaired?
TTY calls only.
1-800-730-8913

**Webinars:
July & August
TBD**

Thank you for attending a Federal Student Aid (FSA) presentation.
Please take our survey so that we can receive feedback on how FSA can better serve you!

sample

6. Please tell us more about the actions you have taken to share FSA information and resources. We are interested in innovative ideas that we can share with others. 

7. How can Federal Student Aid better meet your organization's needs for information and resources?



Questions

