Building the Parent Leadership Pathway
Institute for Educational Leadership
National Family & Community Engagement Conference
June 2015
Presenters:

Tu Moua-Carroz
Area Assistant Superintendent

Sean Alexander
Supervisor
Family And Community Engagement

Family Partnership Facilitators
Nora Castro
Oswaldo Hernandez
Johnny Vue
Overview

Introductions
Link to Dual Capacity Framework
Tu Moua-Carroz

Parent Leadership Pathway Building Blocks
Parent Resource Centers
Sean Alexander

Outreach
Nora Castro

Parent Leadership Pathway Development - Sean Alexander
• Tier I and Logistics – Johnny Vue
• Tier II- Oswaldo Hernandez
• Tier III – Oswaldo Hernandez

Parent Honoree Recognition Celebration – Sean Alexander

Pathway To College
Tu Moua-Carroz

Parent Voice – Video Clip

Questions
Supporting Research

"Over 50 years of research links the various roles that families play in a child’s education – as supporters of learning, encouragers of grit and determination, models of lifelong learning, and advocates of proper programming and placements for their child.” - Partners in Education, USDOE

**Figure 2: The Dual Capacity-Building Framework for Family–School Partnerships**

**THE CHALLENGE**
- Lack of opportunities for **School/Program Staff** to build the capacity for partnerships
- Lack of opportunities for **Families** to build the capacity for partnerships

**OPPORTUNITY CONDITIONS**
- Process Conditions
  - Linked to learning
  - Relational
  - Development vs. service orientation
  - Collaborative
  - Interactive
- Organizational Conditions
  - Systemic: across the organization
  - Integrated: embedded in all programs
  - Sustained: with resources and infrastructure

**POLICY AND PROGRAM GOALS**
- To build and enhance the capacity of staff/families in the “4 C” areas:
  - **Capabilities** (skills and knowledge)
  - **Connections** (networks)
  - **Cognition** (beliefs, values)
  - **Confidence** (self-efficacy)

**FAMILY AND STAFF CAPACITY OUTCOMES**
- School and Program Staff who can
  - Honor and recognize families’ funds of knowledge
  - Connect family engagement to student learning
  - Create welcoming, inviting cultures
- Families who can negotiate multiple roles
  - Supporters
  - Encouragers
  - Monitors
  - Advocates
  - Decision Makers
  - Collaborators

Effective Family–School Partnerships
Supporting Student Achievement & School Improvement
Emerging Parent Partners
Sample Topics:
- Supporting your child at home
- Building Home-School Communication

Learning Parent Partners
Sample Topics:
- Academic Parent Teacher Team
- Engaging your child with Common Core standards

Leading Parent Partners
Sample Topics:
- Enhancing your school’s parent engagement
- School site project planning

Parent Resource Centers
Parent Teacher Home Visits
Parent Resource Centers

Gateway To Parent Engagement

• Sense of ownership

• Setting for relationship building

• Site for trainings, workshops and activities
SENSE OF OWNERSHIP

• Conduct a needs assessment
• Form an action team
• Identify a site on campus
• Plan design and schedule based on needs
• Share goals, design and programs
• Grand Opening

“Txhua zaus sib ntsib yeej lomzen thiab sawv daws koom tes sib cog kawm.”
“Every meeting was fun and we all collaborated.” – Parent Participant
A SETTING FOR FAMILIES, SCHOOL STAFF AND COMMUNITY PARTNERS TO STRENGTHEN RELATIONSHIPS

- Parents are an integral part of the planning, running and promoting the Center.

- School staff and CBOs use the Parent Center for programs that support parent/school/community integration.

- Parents feel welcome at school and are comfortable using the Resource Center for meetings, projects and computer use.

“So grateful and impressed by the knowledge share and support felt.” - Parent Participant
A SITE FOR TRAININGS, WORKSHOPS AND ACTIVITIES THAT SUPPORT STUDENT SUCCESS

- Ensure that all families have a complete understanding of the school system and reporting.

- Ensure that programs are flexible, and continually responsive to emerging family and community issues.

“Me gusta que quieran ayudar a los padres como entender que tienen que participar en los programas que traigan más programas.”
“I like that you are helping parents understand how to participate in school programs.” Parent Participant
OUTREACH

❖ In The Community
  • Local Activities/Events
  • At The District Office
  • At The School Site

❖ Personal 1:1 Outreach
  • Builds Relationship
  • Establishes a Sense of Trust
  • Creates a Link To The School Community
  • Continued Contact

“These workshops help to bring more parents on to our campus and make them feel welcome.” Parent Participant
Parent Leadership Pathway Development

2009-2012
Family Academies (Leadership Academy and Parents as Partners in Schools) were initiated and implemented

2012-2014
Continued expansion of all family academy programs

2014 and Beyond
US Dept. of Ed publishes research on framework for family school partnerships
Parent Leadership Pathway is developed

Graph:
- 2010-2011
- 2011-2012
- 2012-2013
- 2013-2014
- 2014-2015

Y-axis: 0, 100, 200, 300, 400
Parent Leadership Pathway Training Series

*Engagement Linked To Learning*

- Gives parents the tools to become active partners in their child’s education, through research based curriculum.

- Builds parent engagement capacity at school sites via an intentional and purposeful pathway– Emerging, Learning and Leading.

- Creates school and district collaborative parent partners.

- Offers an interactive experience for parents with hands-on activities.

- Supports college and career-ready student achievement.
Sample Topics

• Positive Parenting
• Why is Education Important?
• Supporting Your Child at Home
• What are the Common Core Standards?

“I’ve gained so much confidence with these workshops. When I walk into a room now, I think, “I can!” - Parent Participant
LEARNING PARENT PARTNERS – LEVEL II

Sample Topics:

• Resilient Families and Supportive Relationships
• Social Media 2.0
• Infinite Campus Parent Portal

“I really like these workshops. I think you’ve ignited a spark” - Parent Participant
LEADING PARENT PARTNERS - LEVEL III

Sample Topics:
• Styles of Leadership
• Facilitation Skills & Communication Styles
• Data Analysis to Help Drive Student Achievement

“These workshops help propel our parents to new levels of leadership and learning, as we create positive change in our community.” - SCUSD Principal
PARENT RECOGNITION CELEBRATION

- Reinforces awareness of the invaluable role that parents play in supporting student learning and public education.
- Honors their contributions to student success.

“Muchos de los temas tratados en el programa me fueron de bastante provecho, ya que cuando adquieres más conocimiento sobre dichos temas, se abre un mundo de posibilidades.”

“A lot of the topics covered by the program helped me a lot because when you gain more knowledge about these topics the world is open to endless possibilities for our children and for us.” Parent Participant
“En lo personal los viajes que se llevaron a cabo a las universidades, fueron de las experiencias que cambiaron mi percepción de como es el camino académico en este país.”

“Personally, the field trips that we went on changed my perception of this country’s educational path.” – Parent Participant

Pathway To College and Career

• Exploration of higher education options.
• Clear idea of academic behaviors for College and Career ready students.
• Understanding of financial concerns and available aid and scholarships.
• Understanding the benefits of a College/University education.
PARENT VOICE

Video Clip
Questions?