

Learning of & for the People: The Razalogia Approach to Family Engagement





Artwork by Marcelino Flores, Pascua Yaqui Tribe





Amistades is a Latino-led, Latino-serving, 501 (c) 3 non-profit community development organization serving Pima County and Southern Arizona.

Amistades has four focus areas: substance abuse prevention services for high-risk youth and families, family support services for low-income populations, cultural enrichment initiatives and training for service delivery providers.



Tucson / Pima County / Borderlands



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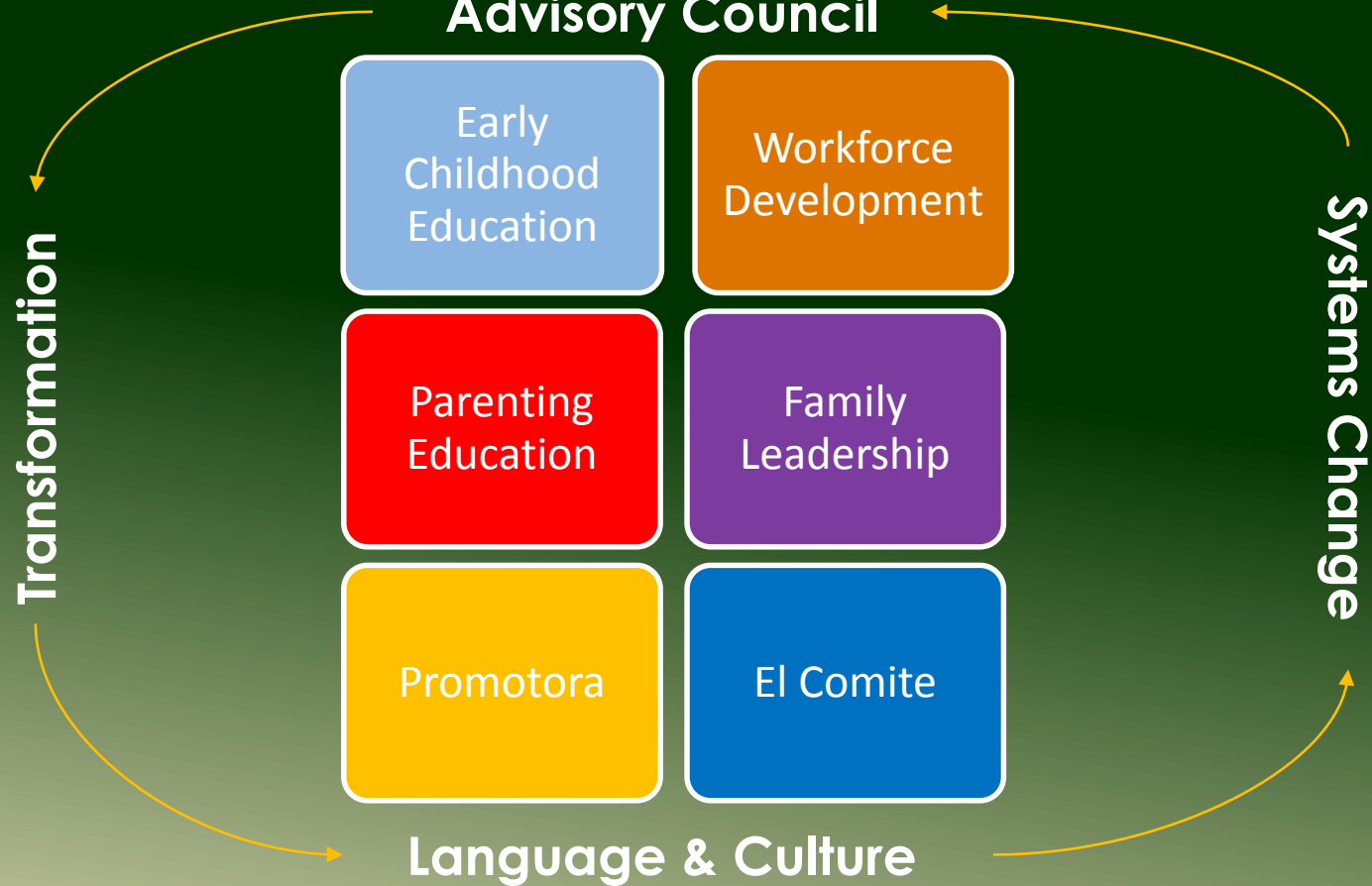
People of the Borderlands



Razalogia Family Engagement Project

Amistades, Inc.

Advisory Council

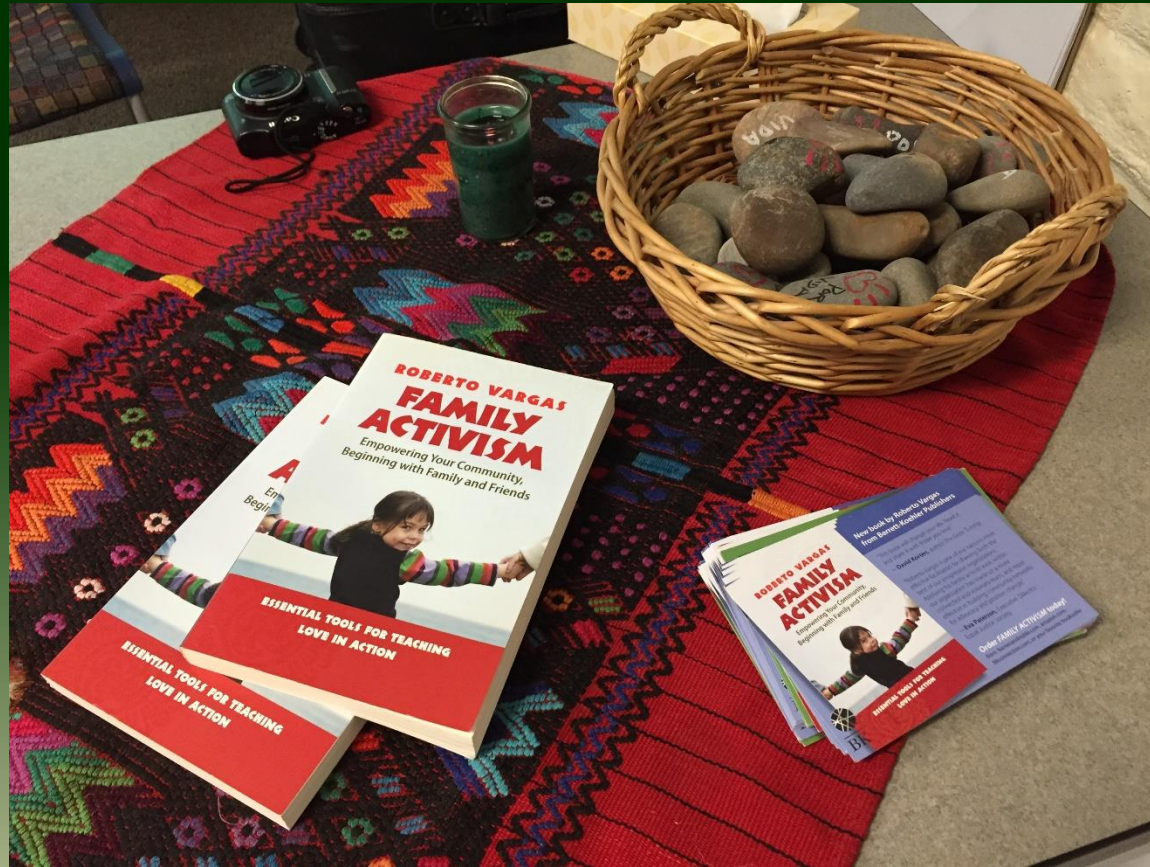


Objectives

- Attendees will learn how to foster mutual understanding within their community
- Attendees will learn the importance of positive outlooks such as “EL SI” vs. “EL NO”
- Attendees will learn how to co-power and co-produce effective plans of action and projects that are relevant to their respective communities



Family Activism by Roberto Vargas



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Family Activism Concepts and Philosophy



Conocimiento Pair Activity



#1 Share the story of your name



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Conocimiento

“...real connection occurs when you take time to meaningfully get to know each other.”

Dr. Roberto Vargas



Obj. 1 - Attendees will learn how to foster mutual understanding within their community



Conocimiento - What does it mean?

Comes from the word *conocer*, which means getting acquainted

When people get acquainted, they create connection

Part of 4 core steps in family activism

Conocimiento – Why is it important?

Conocimiento is knowing someone in a way in which you can better support them

Continuous knowing creates stronger connection

There is more power in relationships where we are connected



Obj. 1 - Attendees will learn how to foster mutual understanding within their community



Conocimiento - How is it culturally grounded?

There is an emotional and social connection to culture

Based on sharing conversation and storytelling

Strong focus on family

Conocimiento – How does it relate to family engagement?

Enhances your ability to increase family interconnection, unity & power

Creates a better community where supporting each other is desired and comes easily



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* in the community



The Unity Principal calls upon activists & organizations to involve groups in developing relationships of connection and trust that can lead to power

Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* in the community



The quality of the experience varies based on the group

Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* with donors



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* with other non-profit agencies



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* with government leaders



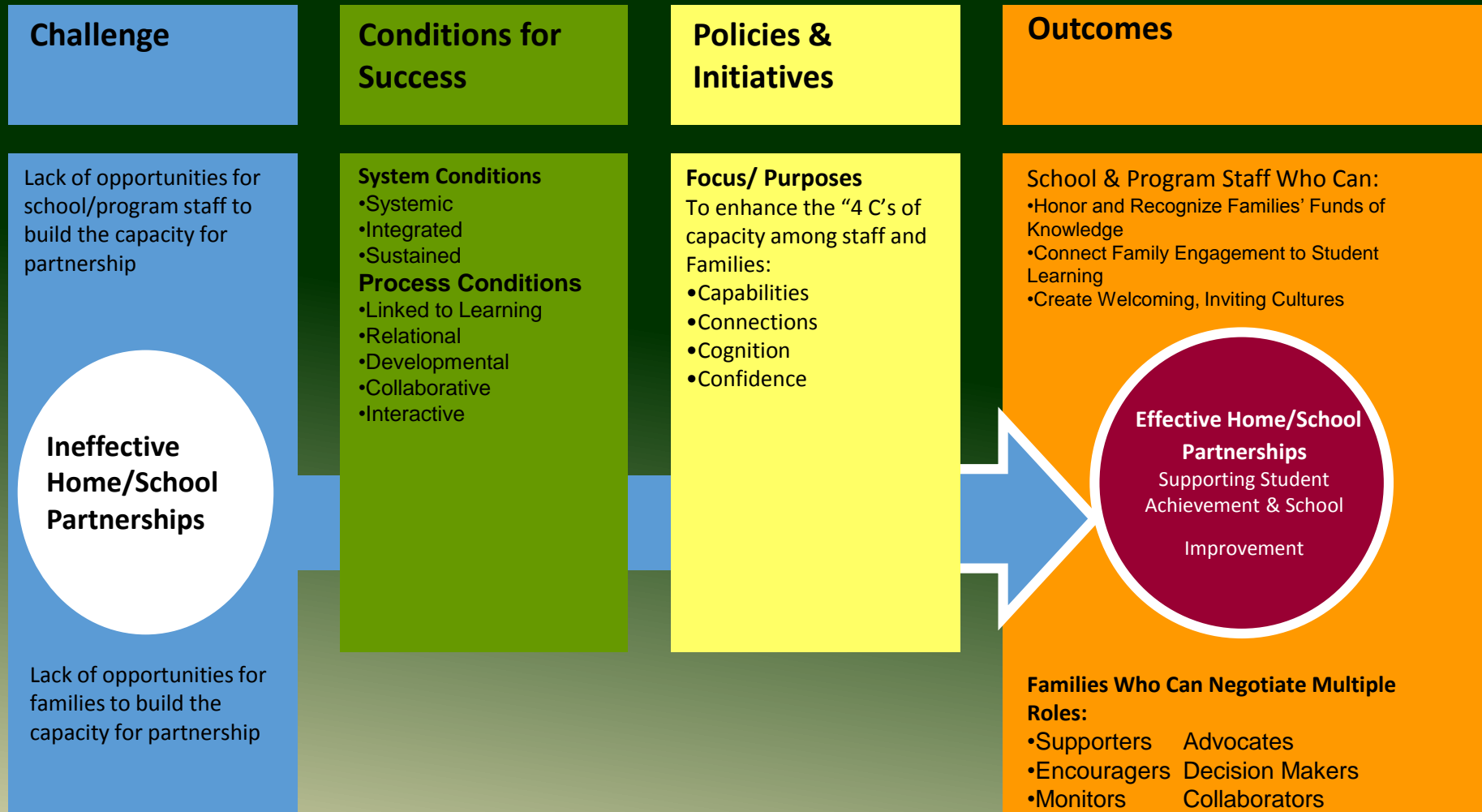
Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Using *conocimiento* with schools



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Conocimiento - Community driven programming



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Conocimiento in Family Engagement Activities



Conocimiento is used in various settings such as; anticipatory sets, group activities, and closing circles



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

How will you use conocimiento in your service delivery?



Talking Circles



Round #1

State your name

Share your answer to the following question:

“How has negativity served as a barrier to you
and how did you overcome it?”



Obj. 2 - Attendees will learn the importance of positive outlooks such as “EL NO” vs. “EL SI”

Affirmation



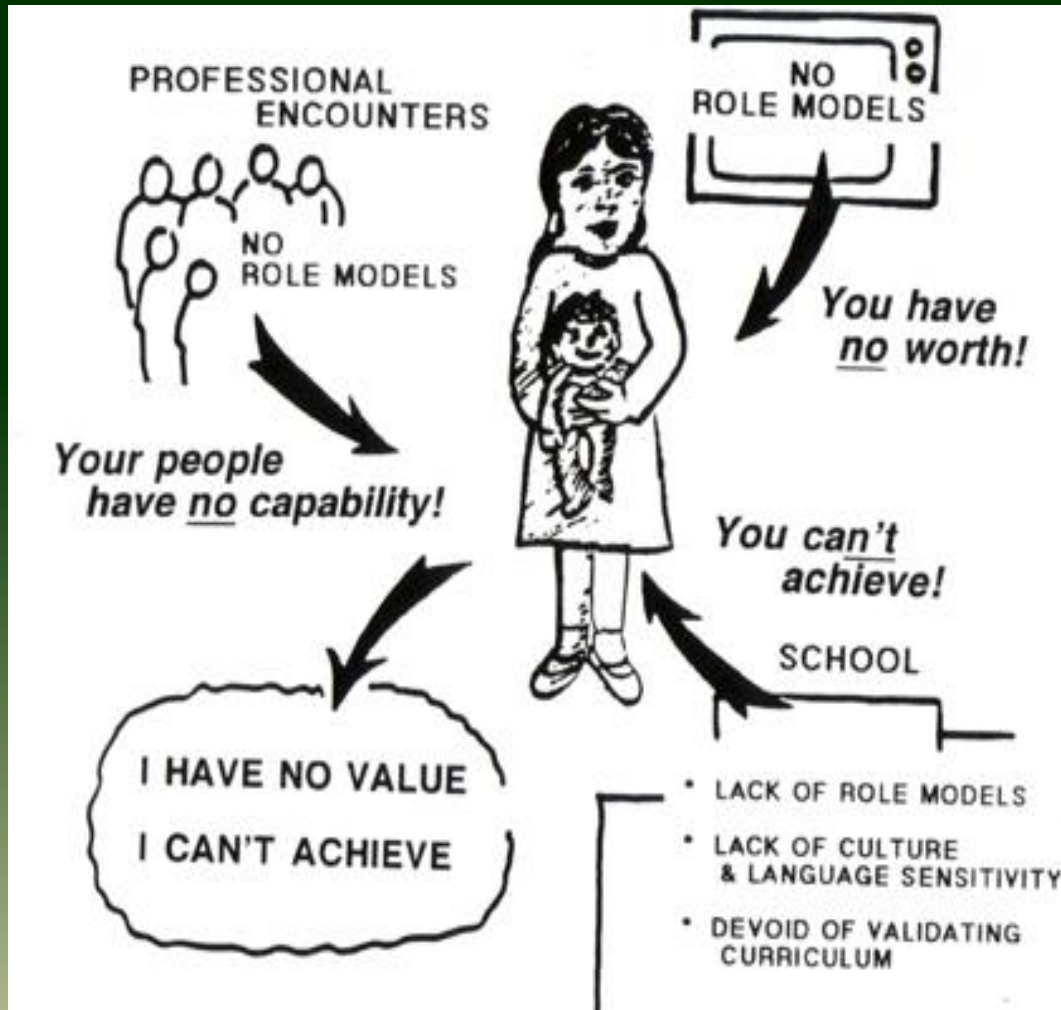
Round #2

To each member of your group
extend thanks for the gifts (leadership
qualities or commitment) they bring
to our community



Obj. 2 - Attendees will learn the importance of positive
outlooks such as "EL NO" vs. "EL SI"

EL NO & EL SI



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EL NO & EL SI



How have you experienced EL NO – what people or experiences have said you're not good enough?

What have been your experiences of EL SI – people or experiencing validating your worth?



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Power & Co-Power through Unity



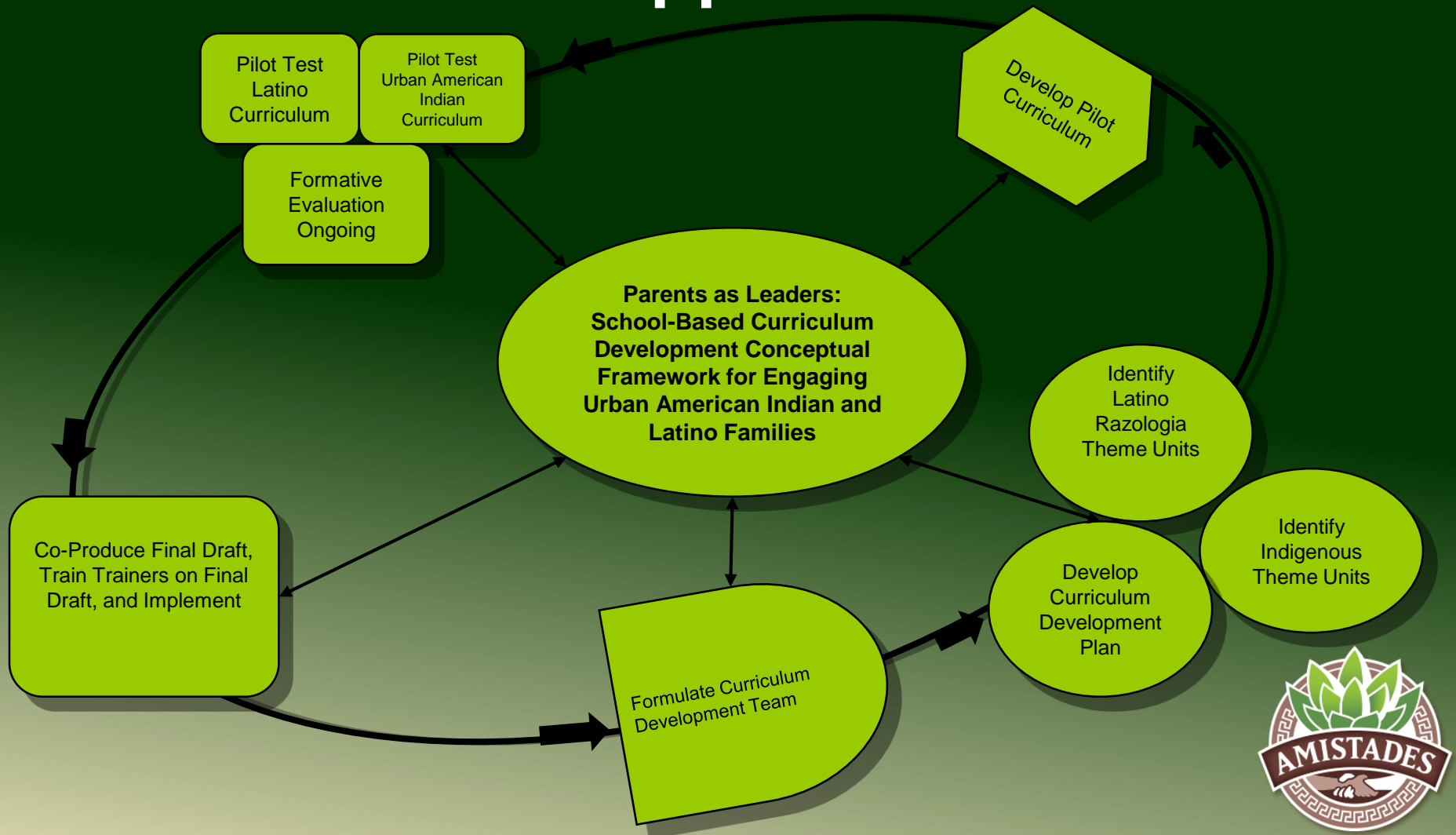
Process used co-powering communication resulting in program model used in our first year (pre-pilot)

Razalogia – Of the people, for the people



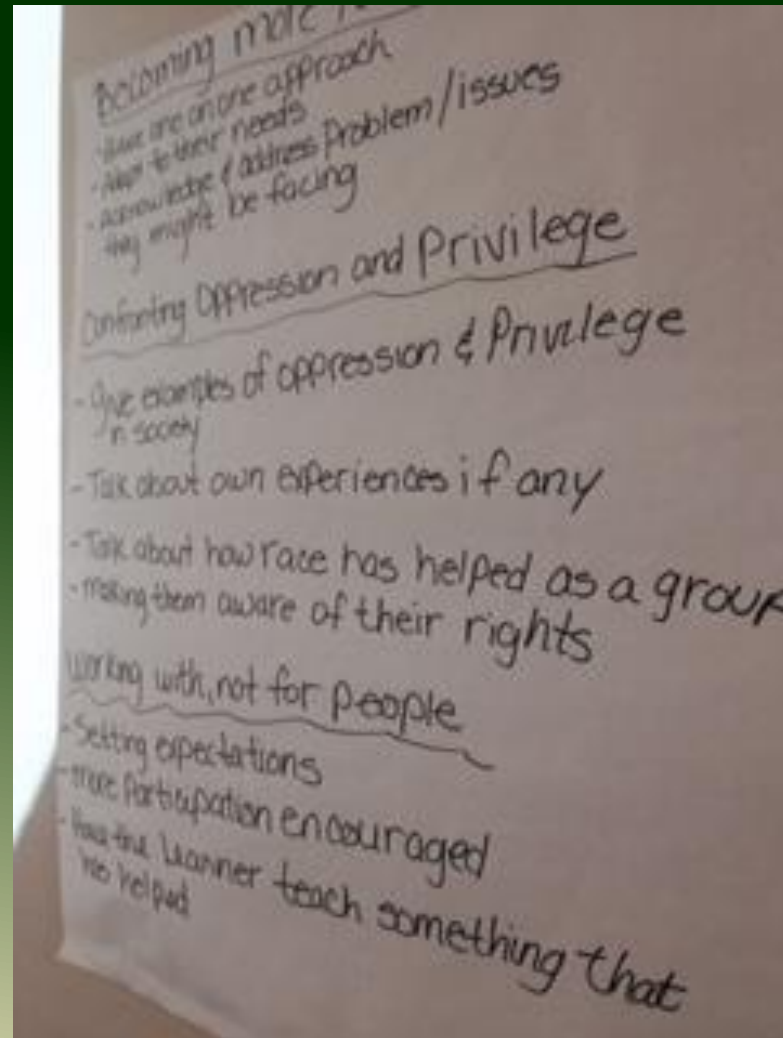
Obj. 3 - Attendees will learn how to co-power and co-produce effective plans of action and projects that are relevant to their respective communities

Participatory Action Research Method Approach



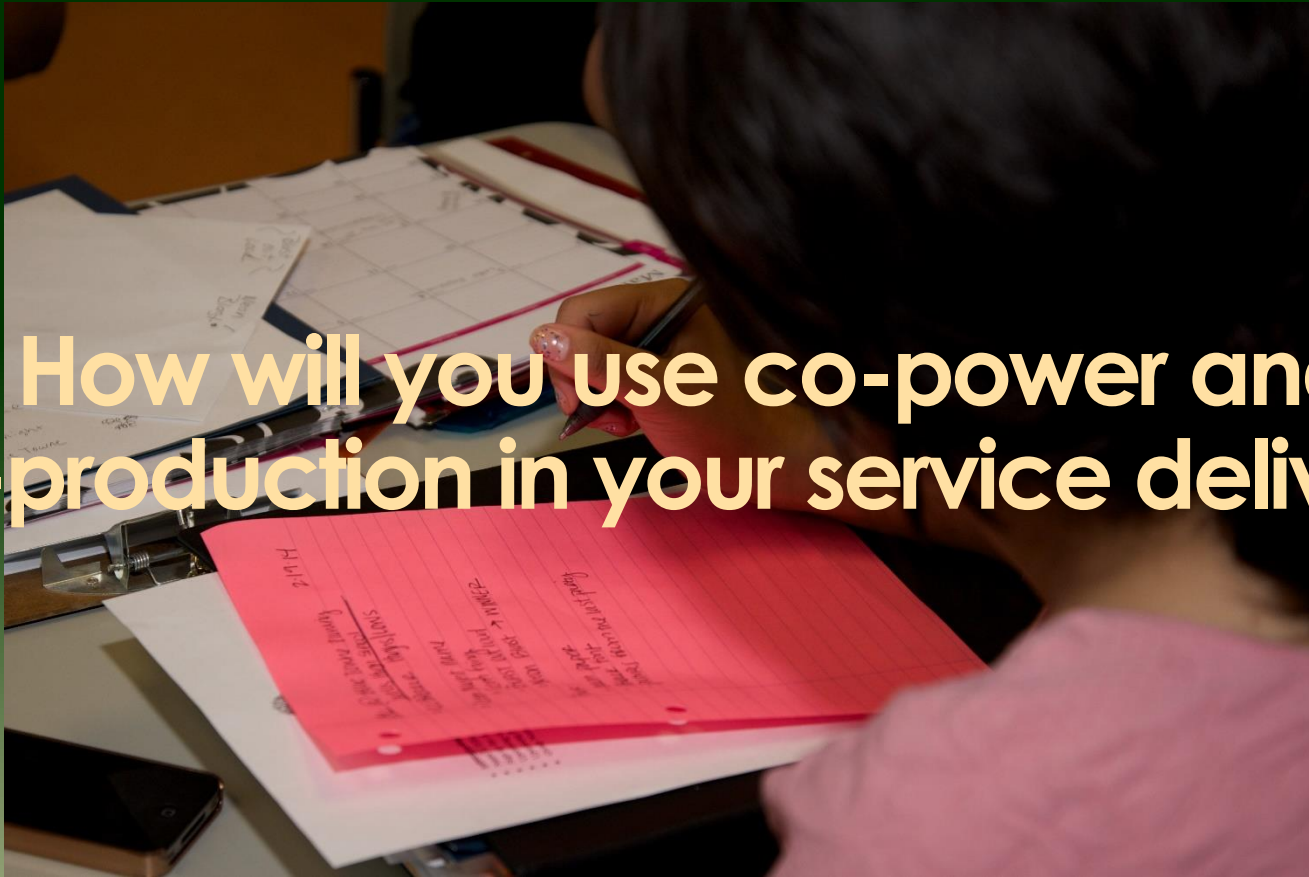
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Participatory Action Research Method Approach



Obj. 3 - Attendees will learn how to co-power and co-produce effective plans of action and projects that are relevant to their respective communities

How will you use co-power and co-production in your service delivery?



Unity Circle



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

How are Unity Circles utilized in programming?



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Testimony



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Unity Circle Exercise



Obj. 1 - Attendees will learn how to foster mutual understanding within their community

Objectives Review

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Q & A



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Tlazocamati – Gracias – Thank You

