

Community Engagement Project (CEP)



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COMMUNITY CONVERSATION



What is a Community Conversation?

- Usually a 3 - 4 hour event where diverse members of the community discuss ways of ensuring student success in their community
- The structure of the event is well defined and field tested with much success around the country

Who should Participate in Your Community Conversation?

- A diverse cross-section of stakeholders and community members
- A range of 60-150 community participants in the large group and not more than 14 people in each small group breakout

Sample Goals and Objectives

Goals

- Create an open, two-way conversation
- Build/enhance community collaboration
- Establish innovative partnerships

Objectives

- Build community capacity
- Find common ground
- Identify priority needs

Community Conversation Event

Overview Agenda

- 6:00pm** Registration & Dinner (30 min.)
- 6:30pm** Large Group Powerpoint (30 min.)
- 7:00pm** Small Group Discussions led by Moderators/Recorders (1 hr. 50 min.)
- 9:00pm** Large Group-Report Out (30 min.)
- 9:30pm** Next Steps and Adjourn (10-15 min.)

Moderators/Recorders stay after event for short evaluation.

COMMUNITY CONVERSATION PROJECT OVERVIEW



How does the Community Engagement Project work?

- State/local identifies a local community
- Submit a proposal to MCOP for funding a community conversation
- Engage in a 4-Step Community Engagement Process:
 - Community-wide Conversation
 - Analysis of Conversation and Needs Identified
 - Planning for Mobilization
 - Community Training
- Utilize template structure and materials
- Schedule training of local moderators and recorders

What is the 4-Step Process?

STEP 1

- Readiness/Relationship-building
- Establishment of Organizing Coalition
- Moderator/Recorder Training
- 1st Community Conversation Event

STEP 2

- Organizing Coalition Analyzes the Data

STEP 3

- 2ND Community Conversation Event - Create Community Action Plan

STEP 4

- Training and Community Mobilization

Examples of Success





Putnam City West High School, OK

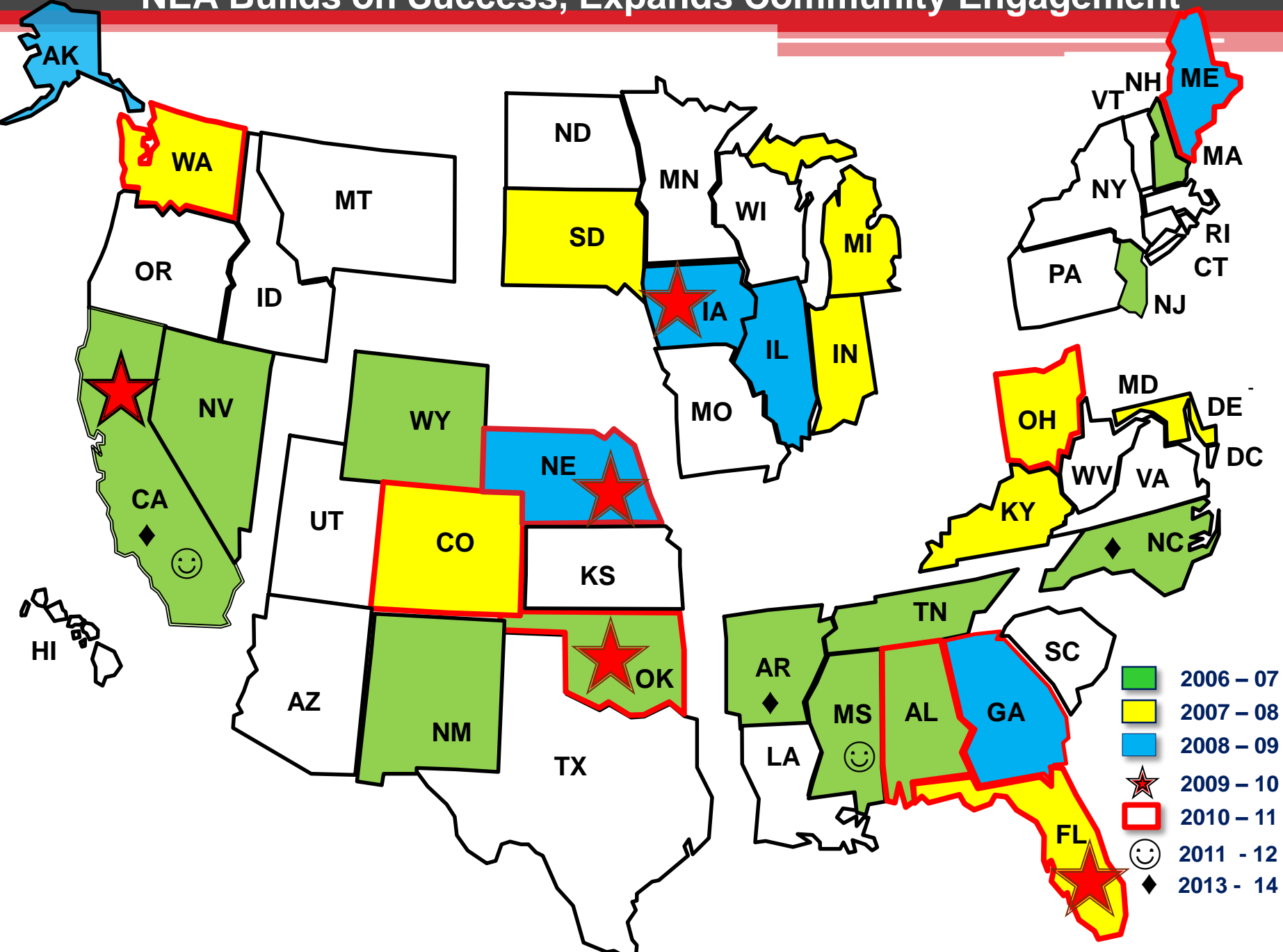
- Increased School Participation by Hispanic Families
- Informal Support Groups developed between Hispanic Parents to Enhance Student Success
- Increase in Attendance, Test Scores, and Graduation Rates
- District-Wide Training to Improve Teacher Practice for ELL Students
- Project Enhancement through Urban Grant



Columbus, OH

- Gained community support for new STEM Academy
- Created Support for Levy to Increase Teachers' Salaries
- Improved relationships with parents, teachers, and community members
- Initiated High-quality Service-Learning Partnerships among students and community based organizations

NEA Builds on Success, Expands Community Engagement





“These are all our children. We will either profit by or pay for what they become.”

- James Baldwin