2015 National Family and Community Engagement Conference

DISTRICTS ! DOLLARS! DANGER!

Detroit Parent Network

Our Mission

To develop powerful parents (and primary caregivers) who are equipped to get the best education possible for their children



Sharlonda Buckman **Chief Executive Officer**







Shannon Perry Deputy Director

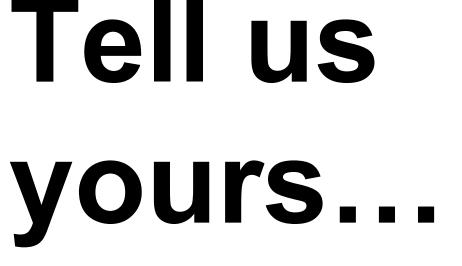




Shannon Perr

Deputy Director







Detroit Parent

Network get involved get connected get powerful



Sharlonda Buckman

Chief Executive Officer



A closer look...

Who we are Our Mission

To develop powerful parents (and primary caregivers) wh are equipped to get the best education possible for their children.





Yolanda Eddins

- **Director of Parent**
- **Development and Training**



Engaging Parents...

Detroit Parent Network get involved get connected get powerful

If you build it... They will come



Engaging Parents...



Developing Parent Leaders

Developing Parent Leaders









In The Home...











Detroit Kids Deserve the Best! The big question: How do we restructure Detroit's broken education landscape?









Parents we need you to give input to assist us in recommendations to the Governor. Join us <u>Tuesday</u> , February 17, 2015		K	
A cross section of De stakeholders to develop a s	Detroit Schoolchik troit leaders coming together w et of recommendations to shift better for our children. want to hear from	dren with input from Detroit education systems to work	
Tuesday, February 17, 2015 9:00 a.m. to 11:00 a.m. Local 600 10550 Dix Ave. Dearborn, MI 48120 Pick up focations: 8:00 a.m. Priest Flementary	Tuesday, February 17, 2015 1:00 p.m. to 3:00 p.m WOW Church and Life Center 14111 7 Mile Rd. Detroit, Mi 48205 <u>Pick up locations</u> : 12:00 p.m. Brenda Scott School 12:15 p.m. Obbort School	Tuesday, February 17, 2015 5:30 p.m. to 7:30 p.m., Greater Quinn AME Church 15501 Ross Perks BMA Detroit, MI 48238 PCL up locations; 4:40 p.m. Crunt High School 5:05 p.m. Dreve Transition Schoo 5:25 p.m. Detroit International High School and the development	



We are! Ne need you to give nput to assist us in ecommendations to the Governor. Join us See dates, times and cations below!



of Detroit Schoolchildren

A cross section of Detroit leaders coming together with input from Detroit stakeholders to develop a set of recommendations to shift education systems to work better for our children. We want to hear from you!

Thursday, March 11, 2015	Monday, March 16, 2015	Saturday, March 21, 2015
10:00 a.m. – 1:00 p.m. Mumford High School 17525 Wyoming	9:00 a.m 10:00 a.m.	2:30 p.m to 4:30 p.m. Detroit Delta Preparatory Academy for Social Justice
Detroit, MI 48221	Cass Technical High School	3550 John C Lodge Freeway Detroit, MI 48201
Pick up locations: 9:15 a.m. Pershing & Central 15 a.m. Southeastern & Henry Ford 11:00 a.m. Denby	2501 Second Ave. Detroit, MI 48201	Pick up locations: 1:30 p.m. WOW 34111 7 7494 1:55 p.m. Berean Chapel 8422 Perstroke
		2:20 p.m. Plymouth Ed. 7375 woodward

Text 313.467.8000 "1 will be there" and include the location and your name to be entered into the giveaway! Refreshments Gift Cards Scholarships & Job information for teens







A year-long series lecturing Detroiters who are driving positive change in their communities.





Sharlonda Buckman, CEO of Detroit Parent Network Buckman and her group are empowering Detroit parents in their communities and in their kids' schools By Mean Krueger

Parents play a pretty big help, offering workshops, partrole in their child's education They are advocates and a voira for their children, explains Sharlonda Buckman, CEO of Detroit Parent Notwork, a mar ent advocacy group in the city. "Parents are really key to solving the education crisis that

15 BAC + OCTOBER 2014 + BLACOMERT COM

we have," she says. In order to do that, though, parents need to be empowered, encounsged and supported. That's whore Buckman and her team at DPN are working to

pering with schools to provide Skillman. In same Backman. Parent Resource Centers and "Twe dedicated almost a even running support groups for decade of my life here now, the elty's monts, dads and priand I'm very proud of the work that we've done together with mary rarogivers, Before her pig at DPN, parents in this space." Buckman Backman was working with says of DPN. parents at the Warren/Corner Part of the recurricative's min-Development Coalition, where sion is helping parents "Just to she met Torru Allen, now the president and CEO of the Skillman Foundation. Allen, who

he hetter parents," she notes. To that effort, parents can sign up for DPN's parenting classes and training on subjects like helping. founded DPN, needed somebody familiar with the line of work to with homework.

take over DPN when she left for

ing a huge number of parents. serving about 30,000 across its Parent Resource Centers located in select schools throughout the city, she says. Inside, parents can use computers, relay and chat with teachers, get in touch with support services, pick up food supplements and take part in workshops, Buckman says the idea was if DPN provided parcuts with the services and support they needed at the school, they could also get parents to

In the schools, DPN is mark-

"That strategy has work still," she says. DPN even sprind with Detroit Pabil a lot to offer It can also be challenging for she adds, keeping an e

ada to operi a co





PROJECT GRADUATION

Gotting teens roady to graduate place and head of to callage is a huge enderwork for Detract Farent Network. Project Graduation, or special DRM program in coordination with Americany, is georand toward ust their helpting teens succeed and move to the succeed and move to theme after surveyed.

SPONSORED CONTENT SECTION

visit DetroitPorentNe Everything we do really come from

DPN's Parent Leadership Conference

"Our address is

to hang our hats;

it's where we hang

our hearts "

The works of Sharlondo

Backman and the Detroit Purvent Network have been lives of Detroit parents. The strategy to give resources and support to parents on carogiours has proven to impact students and parent alike. Ford Motor Com inderstands that it takes a village to mise a child. and use strongly invest in students and families re-year. To offer support to purents, Ford lize recently ienmed up with the Detroit Lions to help fasd children

of no cost through the "Mee

and resources for adults and children at the Ford Resource and Engagement Center and award \$200,00 in scholarships to Detroit staulents every year. Ford ia devoted to driving a logighte

future into Northuysa

Pansala Alenn director of community

development for Ford Motor Company

Determit

We also offer se

parents expressing a need and tilling a waid," Buckman says. with project Genduction, both porants and kids receive help from DFN. They're assigned a parent coach lids receive tudaring, are ancouraged to take the ACT multiple times and parents are informatic.

ents are informed of the FAFSA cess. Plus. there's support in 'helping kick navigate the social challenges kick navigate the social challenges they have," Buckman says. To get more information on Project Graduation, and have to sign up, and have to sign up, DetroitParentNetwork.org or call ma Mitchell at 313-832-0617.

Get instituted for the new school year! Join Detroit Parent Network for the kick off of back to school season at its Parent Leadership Conference, Insteam

the next phone of their education with some extra support. Talking to the community during a doard-edoor outheach session, many were expressing how much negative news was about education, and wanted to know how to stop the trend.

SPONSORED CONTENT SECTION

Parent support within a marketplace of schools



Help us Review Schools



How can we honestly measure the quality of a school without actually seeing wha goes on inside it?

We can't. This is where you come in You have the opportunity to be a part of Excellent School Detroit's mission by becoming a community reviewer. Community reviewers are an integral part of the School Coulity Review, ensuring that the perspective of the community is factored into how schools are evaluated. The community reviewer feedback constitutes 15% of a school's grade according to Excellent School Detroit's scorecard grading system.

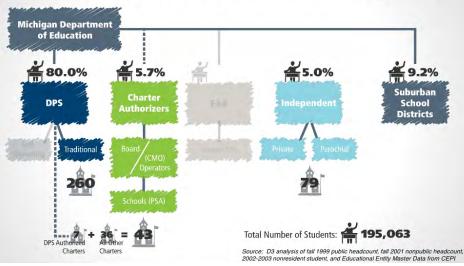
As a community reviewer, you will be trained to observe the multiple elements of positive school culture while contributing your knowledge and experience to improving how we measure school culture. You will be the experts of school culture, working in teams to take a close i took inside the schools.

Becoming a community reviewer shows that you are committed to the belief that y review

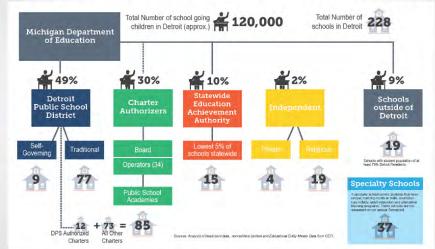


On October 12, 2013, Aisha Shule, a low performing Detroit charter school, ran out of money and closed. Six weeks into the school year, 118 students were dismissed and on their own. Other schools swooped in like vultures to pick off the kids. One such school is Public Service Academy (PSA), a new school authorized by EMU and operated by Leona. It should never have opened. PSA is now financially distressed and could soon close. When no one is responsible for all kids, the system forgets that these are 118 lives. No one was acting in the best interest of kids-- a fact that is all too familiar in Detroit.

Detroit System of Schools Then



Detroit System of Schools Now



In Schools...





Van Dyke Public Schools District Parent Assessment 2010-2011 Presented and Compiled by Detroit Parent Network School Name: Demographic and Statistical Data G 50-59 G 60+ AGE: Under 20 20-29 30-39 40-49 GENDER: D Male D Female Transgender Other RACE: AA/Black Hispanic/Latino Caucasian/White Middle Eastern Hmong Bangladeshi Native American Bi-Racial Romanian other PARENT STATUS: 🛛 Parent 🗳 Foster Parent 🗳 Grandparent 🖾 Legal Guardian 🖾 Other MARITAL STATUS: Single Married Separated Divorced Widowed EDUCATION: IN No Diploma/GED IDiploma/GED ISome College I 4 year Degree Degree + Other

OF CHILDREN: Zero 1:2 3-5 6+ How many of your children attend Van Dyke Public School District? ______ What other schools do your children attend? ______

Workshops What parent involvement workshops or classes would you like to have offered in your school district to increase academic achievement? (<u>Choose all that apply</u>)

Policies/Standards

Policy Affecting Schools

 Self Development
 Parenting

 Stress Management
 Cultural Diversity

	Betroit
	Ford High School
	Education Achievement Authority
	2014-2015 Title I Parent Needs Assessment
Γ	Encourse AutoMann Attender v stelan
F	Report by External Evaluator
	Mission Lift February 6, 2015



In Schools...



UNIVERSITY PREP

SCHOOLS

PRESENTS THE PARENT & COMMUNITY ENGAGEMENT SERIES...

Streim

degrees

of Preparation



Innovation



Innovation





Homework Kits



Stationary Homework Kit

On the go Homework Kit

In between Homework kit

This kit works well for the parent who has their own home, routine and identified space that the children will be doing their homework daily. This kit includes:

Paint to spruce up the room, clock, desk and or table and chair, basic supplies, calculator, shelving or book case, and dictionaries



This kit is designed for the parent that may be working late, picking up multiple children, taking children to sports and/or after

school activities. Their kit comes in a cool bag for mom or dad, lap desk/clip board, basic supplies, calculator, book light (for doing homework in the car if needed) clock and healthy snacks.



The In between kit works well for parents who may be sharing a home and have limited space and or usage in the home. It is a set up and go kit. This kit is on wheels. It comes with a lap desk, basic supplies, lamp, clock, dry erase board, calculator and healthy snacks. This kit will store conveniently under a bed or in the closet.





Innovation





Innovation





YOU ARE



Innovation





2011 SCHOOL REPORT CARD

The Best and Worst Results for Detroit Students





Excellent Schools Detroit (ESD) is made up of a broad and diverse cross section of Detroit's education, government, community, parent, and philanthropic leaders who have developed a citywide education plan to help ensure that all Detroit children are in an excellent school by 2020.

Participants include:

- City of Detroit
- Cornerstone Schools
- Detroit Edison Public School Academy
- Detroit Parent Network
- Detroit Public Schools
- Detroit Regional Chamber of Commerce
- The W.K. Kellogg Foundation
- The Kresge Foundation
- The McGregor Fund
- Michigan Future, Inc.
- New Detroit
- New Urban Learning
- The Skillman Foundation
- Think Detroit PAL
- United Way for Southeastern Michigan
- Wayne State University

We gratefully acknowledge the research assistance of Barbara Markle, Sharif Shakrani, and Bettle Landauer-Menchik at the MSU Good Schools Resource Center. Editorial and design by KSA-Plus Communications.

Introduction

We are publishing this report card to help Detroit parents better understand which schools are helping students and which are not.

Our ultimate goal is for every Detroit student to be attending an excellent school by 2020. That means:

- 90% of Detroit students graduate from high school,
- $90\%\,$ of them go on to college or quality career training, and
- 90% of them are ready to succeed in college without having to retake courses they should have had in high school.

This report card is one way we intend to celebrate schools that are doing well and put public pressure on school leaders to close schools that year after year are failing their students.

How To Use This Report To Find an Excellent School

This report card tanks all Detroit public schools and public charter schools as well as some private schools. Plus, we've included suburban elementary and middle schools where at least 40% of the students are from Detroit and high schools where at least 40% of students are from Detroit. Here's how to use the tables in this report card.

MIDDLE SCHOOLS (8TH GRADE)					
tebral		「「「「「」」	業門		
investo al benit lenit	(m)	98.1%	man		
Batter Academy	19%	\$7.8%	18.1%		
Barton Rosenada nal School (SA)	195	\$2.1%	67.8%		
pail agains Magner Hiddelo School (S40)	195	\$2.8%	\$3.6%		
Sett of Senior Learning-Academy	0+0	21.1%	36.4%		
Denset Eller # Charter Academy	050	81.16	88.1%		
Consections Neurala Mid da ^{n.}	h	64.6%	67.646		
Kine light Like group of investminum (SA)	195	87.4%	73.5%		
Rolly Magnet Middle School (SA)	\$P5	88.1%	11.6%		
Vinana Academy Miblle School	0+0	82.2%	344%		
Histor Public Sciencel Academy	O _b D.	\$2.4%	13.0%		
Palaski Elementary Sciwol	1975	84.4%	12,9%		
Rowmands Academy, Harstrands	05-0	25.6%	68.7%		
Haudarea Middle School, Induser	NJ-0	17.4%	15.0%		
Clopet academy (SL)	195	81,291	18.5%		
ANTIAG NY ATTIAGE		北部に	12.15		

 Find the school your child (or nephew, nicce, or grandchild) attends. Sh indicates it's apscial admessions school, meaning that students have to take a test or apply to get in. You also can see if it's a tratitional public school inside Deroit (DPS) or outside Deroit (U-O); a public charter school inside Deroit (Ch-O) or natuide Detroit (U-O); or a private school (P%).

 See if the school performs above the state average in reading and math. In the elementary and middle schools, we show the percentage of students in 5th or 8th grade who meet or exceed the state standards. This generally means that they'te performing on guide level.

Parent Engagement Practic

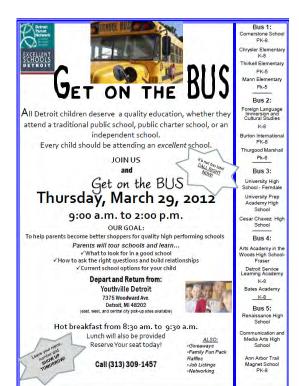
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How can we as a community voice our concerns and be heard?

Are you interested in Detroit Parent Network and Excellent hosting a School Detroit are talking with the kitchen table community about things that matter! meeting? Invite your friends and family and we will provide Kitchen the food and refreshments! Table Discussions GET INVOLVED! GET CONNECTED GET POWERFUL TOPICS:

3

•Transformation of DPS schools •The Crisis in our education system •The Silent Epidemic - children dropping out of school •How to choose a good school for your child •Effective Parent Teacher Conferences



The Detroit News

APRIL 10. 2012

Most Detroit parents 'shop' for schools

Nearly 3-in-4 look at alternatives to DPS, household study says by JENNIFER CHAMBERS / THE DETROIT NEWS

Detroit — Nearly three-quarters of parents in Detroit have "shopped" for a school for their child instead of sending them to their assigned public school, according to a survey of Detroit parents by an Ann Arbor think tank.

Data from a door-to-door survey of 1,073 households with 1,699 school-age children released Monday by Michigan Future Inc. shows 71 percent of parents are taking advantage of choice options in Detroit by studying educational options among public, charter, magnet and private schools, as well as public schools outside the city.

"Seventy percent are actively shopping rather than letting the government tell them where to go — that's huge," said Lou Glazer, president of nonpartisan Michigan Future Inc.

The numbers were of interest to a group of school providers gathered at the Skillman Foundation Monday who are vying for business in terms of children, tax dollars or tuilion.

Edyth Friley is launching a new charter school in Detroit in 2013 that will serve ninth- to 12th-graders called Detroit Delta Preparatory Academy for Social Justice.

The results were not a surprise to the former DPS high school leader who worked with Detroit families for 30 years.

"Making decisions about schools — it's all about relationships. It's the one-on-one conversations. We know kids come to school because they were attached to a teacher or principal. It's the reputation we build that matters, "Friley said.

The number of school-age children living in Detroit has declined over the past decade, a combination of a failing birth rate and exodus of families from the city during a continued economic downturn.

Detroit Public Schools has lost more than 100,000 students in the past decade.

An estimated 45,000 Detroit children attend charter schools outside DPS.

Researchers working for Michigan Future Inc. spent the summer of 2011 visiting 292 blocks screened for children across the city.

They found 55 percent of children attand assigned DPS schools, 22.5 percent attend charter ischools in Detroit, 152 percent attend public schools outside Detroit and the remaining either attended Detroit magnet schools, private schools or view home schooled.

About 59 percent of parents have enrolled their child in an alternative to the assigned Detroit public school, or have done so in the past five years and say they are highly likely to consider multiple options in the future, whether they be public, charter or privates said the research.

PARENTS: Need a school for your child?

SATURDAY, MARCH 10

10:30 a.m. - 1:30 p.m.

14111 East 7 Mile

WOW Church and Life Center

Find the area's best options at Excellent Schools Detroit's SCHOOL SHOPPER FAIR!

We've invited the **top schools** in the metro area to talk to parents about what sets their schools apart and how you can enroll your child.

Plus, you'll have a chance to meet one-onone with **parent coaches** who can help you understand your options.

Free lunch, workshops, and children's activities!

For more information: excellentschoolsdetroit.org or call the Detroit Parent Network at 313-309-1463





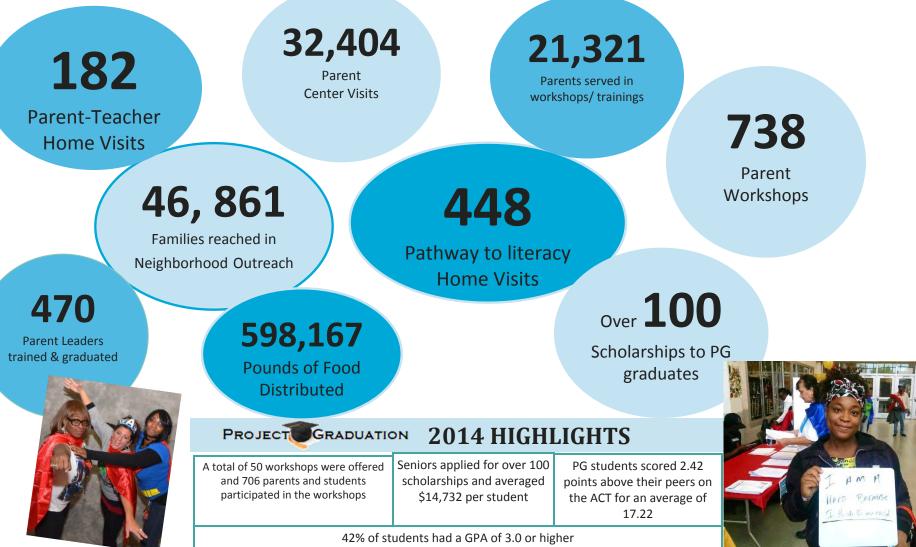
Parent Engagement Outcomes...



Impact

2014 The Difference We Make .







Questions & Answers

