10 Strategies to INNOVATE Your Family-Community Engagement Efforts

Dr. Joe Mazza, University of Pennsylvania

Slides, Notes & Continued Conversation ---> facebook.com/drjoemazza
THE USE OF SOCIAL MEDIA TOOLS BY SCHOOL PRINCIPALS TO COMMUNICATE BETWEEN HOME AND SCHOOL

Joseph A. Mazza, Jr.

A DISSERTATION

in

Educational and Organizational Leadership

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in

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2013

Dissertation Committee:
Caroline L. Watts, Senior Lecturer
Joyce L. Epstein, Research Professor, John Hopkins University
Yasmin B. Kafai, Professor of Education
WHAT IS INNOVATION AND WHY SHOULD YOU INNOVATE?
*Today’s slides, notes, Q&A can be found at facebook.com/drjoemazza
1

become an expert of your community
become an expert of your community
become an expert of your community
1 become an expert of your community
2
innovation is a process. 
don’t forget to fail.
innovation is a process.
don't forget to fail.
innovation is a process.
don't forget to fail.
I’ve failed over and over and that is why I succeed.

Michael Jordan
innovation is a process. don't forget to fail.
innovation is a process.
don’t forget to fail.
“meet them where they are”
“@KnappElementary: @MissMorrison’s students read their newly published eBooks to 2nd grade buddies today & will share them with their family tonight!”

tell me about this book you published.

Supporting Post - 5 Ways Being Connected Helps My Students
A “MENU” of eFACE efforts grown over time

Google Voice/Text line
“Knapp App”
Remind - Text Alerts
PollEverywhere
Home & School 2.0
Email Distribution List

Family Engagement Wiki
Twitter
Timekiwi
Text Alerts

Ongoing Face to Face Two-Way Communications
“meet them where they are”
“meet them where they are”
4

Never stop connecting the dots
Never stop connecting the dots.
5 keep your eye on the ball
5

Keep your eye on the ball.
“who are you meant to be?” - USE MEDIA
“who are you meant to be?”
who are you meant to be?
“who are you to be?”
7
become a neuroscience geek
BRAIN AFTER SITTING QUIETLY

BRAIN AFTER 20 MINUTE WALK

Research/scan compliments of Dr. Chuck Hillman University of Illinois
Exercise

Rule #1: Exercise boosts brain power.

Survival

Rule #2: The human brain evolved, too.

Wiring

Rule #3: Every brain is wired differently.

Attention

Rule #4: We don’t pay attention to boring things.

Short-term memory

Rule #5: Repeat to remember.

Long-term memory

Rule #6: Remember to repeat.

Sleep

Rule #7: Sleep well, think well.

Stress

Rule #8: Stressed brains don’t learn the same way.

Sensory integration

Rule #9: Stimulate more of the senses.

Vision

Rule #10: Vision trumps all other senses.

Gender

Rule #11: Male and female brains are different.

Exploration

Rule #12: We are powerful and natural explorers.
JOIN US ON SUNDAY JUNE 4TH 7PM-8PM EST

#FITNESSEDU

TOPIC: MOVEMENT IN THE CLASSROOM INSPIRED BY THE BOOK LEARNING ON YOUR FEET BY DR. BRAD JOHNSON
become a neuroscience geek
offer on-demand learning opportunities that mirror life.
Joe Mazza

★ 4.9  34 Rides  ✔ Active
The On Demand Landscape

Transportation
- Uber
- Sidecar
- Blacklet
- Lyft
- Taxi Magic
- Whisk
- Parking Panda
- leap
- Get Taxi
- Scoot
- RelayRides
- RidePal

Dining + Drinks
- Tabbedout
- Grouper
- Cover
- OpenTable
- Reserve
- TableSavvy

Events
- Jukely
- WillCall
- Meetup
- YPlan
- Eventbrite
- StyleSeat
- StyleBee
- Zeel
- Beautified
- VenSette
- GLAM Squad

Home Services
- Cleanly
- Retrace Health
- Postmates
- Handybook
- getMaid
- Handyman
- KeyMe
- House Calls
- TaskRabbit
- Seamless
- Minibar

Delivery & Logistics
- zips
- WunWun
- Postmates
- Luna
- Shyp
- Olo
- Rickshaw
- Dispatch

Food & Beverage
- DoorDash
- Munchery
- Sprig
- Zest
- SpoonRocket
- Instacart
- Fresh Direct
- Seamless
- Caviar

Travel / Hospitality
- Hotel Tonight
- Airbnb
- Breather

Source: NRE Ventures (2014)
Just make it.
To name a few...
- Coding
- 3D Printing
- Asynchronous Communications
- Humility
- Equity
- Neuroscience
- High & Low Tech Innovations
- Kids at the heart
- Start with empathy
#TailgatePD
JOBS OF 2020

- Body part maker
- Nano-medic
- Farmer of genetically engineered crops and livestock
- Vertical farmers
- Memory augmentation surgeon
- ‘New science’ ethicist
- Space pilots, tour guides and architects
- Climate change reversal specialist
- Virtual lawyer
- Avatar manager / devotees / virtual teachers
- Time broker / Time bank trader
- Waste data handler
10
put the oxygen mask on yourself bf helping others.
Life Lesson: Put on your own oxygen mask before assisting others.
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#FCE2017

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